



HMH : Site Consolidation

Batch 1 June Wireframes : v 1.5



Overview

A wireframe is a visual guide representing the components of a webpage and the relationships between its pages. It specifies the critical elements of pages, arrangement and function of navigational elements, and defines user interactions and a high level.

It does not specify or imply layout, proportion, size, shape, placement or color of any element. Labels and copy other than navigational elements are for placement only.


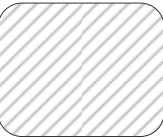



How to Use This Document

ROLE	USE
Designer	A diagram of the navigation, critical components, and function of each page.
Writer	A guide to the context and interactions for each page for which content is developed.
Developer	A specification of the high-level structure of each page, as well as functionality and interaction.
Other Team Members	A common understanding of pages, templates, and functions within the site while remaining independent of design or content.
Client/Stakeholder	A basis for discussion and feedback about structure, functionality, interaction, and critical components of the site.

Version History

DATE	REV	DESCRIPTION	AUTHOR
11.2.12	1.0	Initial Draft	Sonya Witt
11.2.12	1.1	Updated after Internal Review	Sonya Witt
11.8.12	1.2	Updated after Client Review	David Dean
11.09.12	1.3	Updated for June Launch	Sonya Witt
11.15.12	1.4	Added star ratings; marked pages as new or unchanged	Sonya Witt
11.15.12	1.5	Changed home and landing pages to align with June launch	Sonya Witt

Legend

	Indicates an annotation marker that will correspond with a numbered comment.
	A lined box is a placeholder for an image asset. Size and proportions are FPO only.
	This shape represents a button that executes a user action.
	This represents a text link.
	A dashed-line box represents a dynamic area of a page or an area that does not yet have specific constraints or content defined.

PAGE	NAME
1	Title
2	Document Overview
3	Table of Contents
4	HP(a): Home Page (Unauthenticated)
5	HP(b): Home Page (Authenticated)
6	DD(a): Drop-Down Menu Navigation (Home Page)
7	DD(b): Drop-Down Menu Navigation (Interior)
8	MF: Mega-Footer Navigation
9	MF: Mega-Footer Navigation: Social Media Links
10	TA: Teachers & Administrators
11	CL: Assessment Professionals
12	PA: Parents
13	YA: Teens
14	KI: Kids
15	TP: Readers
16	TP: Readers (cont'd)
17	MC: IN: Article Detail
18	LI: Login Required
19	LI: Additional Information Required
20	LI: Login
21	LI: In-line Error
22	LI: Error
23	LI: CAPTCHA
24	LI: Forgot Password
25	LI: Forgot Password: CAPTCHA
26	LI: Forgot Password: Reset Password Check Email
27	LI: Forgot Password: Reset Password Email
28	LI: Forgot Password: Reset Password
29	LI: Forgot Password: Reset Password Link Invalid
30	LI: Logout
31	CA: Individual
32	CA: Individual: Facebook Connect
33	CA: Individual: In-line Error
34	CA: Individual: Error
35	CA: Individual: Welcome Page
36	CA: Individual: Welcome Email
37	CA: Individual: Email Verification Thank You
38	CA: Institution: User Setup Email
39	CA: Institution: Complete Account Setup
40	CA: Institution: User Account Setup Complete
41	CA: Institution: Admin User Registration Confirmation Email
42	CA: Institution: User Registration Confirmation Email
43	CA: Institution: Admin User: Add Users
44	CA: Institution: Admin User: Add Users: In-line Error
45	CA: Institution: Admin User: Add Users: Search Results
46	CA: Institution: Admin User: Add Users: Institution User Exists
47	CA: Institution: Admin User: Add Users: Individual User Exists
48	CA: Institution: Change Individual Acct Email Address
49	CA: Institution: Admin User: Add Another User
50	2 column layout no navigation
51	2 column layout with navigation
52	3 column layout no navigation
53	3 column layout with navigation

1

[Teachers & Administrators](#)
[Assessment Professionals](#)
[Parents](#)
[Teens](#)
[Kids](#)
[Readers](#)
[Shop](#)

2 [Sign In](#) or [Sign Up](#)

in

Entire Site

Search

Cart 0

3 [Home >](#)

4

Rotating Content Area

1 2 3 4 5

5 **[Content]**

[Topic Title]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum. Donec accumsan, augue vehicula leo tincidunt dolor.

Learn More

[Topic Title]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula leo tincidunt dolor. Phasellus id neque purus ut viverra pharetra, augue vehicula leo

Learn More

6 **[Content]**

Lorem Ipsum Dolor Sit Amet

[Article excerpt] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin vehicula imperdiet ante. Excepteur sint occaecat cupidatat non proident, Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu... [Read more >](#)

[See more articles >](#)

7 **Community**

Most Recent Community Posts

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)

[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] – [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)

[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] – [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets

[Visit the Community >](#)

8 **[Commerce]**

Curriculum	Assessment	Services	General Interest
<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> <p style="font-size: 0.7em; margin-bottom: 5px;">More ></p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> <p style="font-size: 0.7em; margin-bottom: 5px;">More ></p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> <p style="font-size: 0.7em; margin-bottom: 5px;">More ></p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p style="font-size: 0.8em; margin-bottom: 5px;">Lorem Ipsum Set Amet Elit</p> <p style="font-size: 0.7em; margin-bottom: 5px;">☆☆☆☆☆</p> <p style="font-size: 0.7em; margin-bottom: 5px;">[xx] reviews</p> <p style="font-size: 0.7em; margin-bottom: 5px;">More ></p> </div>

9 **Facebook | Twitter**

Recent Activity

[Lorem ipsum dolor sit amet, elit. Nam interdum.](#)

243 people commented on this.

[Lorem ipsum dolor sit amet, elit. Nam interdum.](#)

125 people commented on this.

Facebook social plugin

GF: Mega Navigation Footer
Your Location

United States

[Selected State]

Go

Purpose of this page: Illustrates the home page in the logged out state.

- | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1 Global logo. When clicked, returns user to the home page.</p> <p>2 Sign in and Sign up links provide access to the log in or create account functionality.</p> <p>3 Breadcrumb navigation does not indicate the user's path through the site. It only shows the page's hierarchy within the site.</p> <p>4 Rotating content area displays up to five features. Content rotates at a set interval. The user may navigate the rotating content using the navigation numbers or icons located within the content area. When selecting content manually, the rotation stops for a longer interval before resuming rotation.</p> <p>5 Main Content area displays two high priority, non-product topics engaging the user in HMH content offerings that are useful and helpful to users.</p> <p>6 Right Content are displays a high priority article (with an image, linked headline, an article excerpt, a link to read the full article, and a link to view more articles) or other marketing content.</p> | <p>7 The Community area displays the most recent community posts. Each post contains a headline as a link to the post, a post excerpt, a link to read the full post, the date, time, poster name, number of likes, and number of tweets. A link to go to the community page is displayed.</p> <p>8 The Commerce area displays products from each of the four product categories. Product are displayed with a clickable image of the product, a link to the product, the author's name as a link to the author's bio page (TP:AU:AD: Author Details in Batch 2A), (the add to cart button will be in the quick look rollover). Functionality: web - on rollover display the quick look button. If click quick look button, display quick look. If click image or product link, display product detail. Mobile - on tap, open the product detail page (no quick looks). The More links take the user to the landing page for the selected segment.</p> <p>9 Facebook and Twitter feeds are tabbed with Facebook as the default. The Facebook tab displays the most recent tweets from the various HMH Facebook accounts. Clicking on the Twitter tab displays the most recent tweets from the various HMH Twitter accounts.</p> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|





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1

Hello [First Name]

[My HMH](#) | [Sign Out](#)

Enter keywords, ISBN, product code or author

in

Entire Site



[Cart](#) 0

[Home](#) >

Home Page Content

GF: Mega Navigation Footer

Your Location


United States

[Selected State]

Purpose of this page: Illustrates the global navigational area in the signed in state.

- 1 When a user is signed in, personalization is displayed, e.g., the user's name, the My Account link is displayed, and the Sign In / Sign Up links are replaced with a Sign Out link.





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 Cart 0

1 Curriculum

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2 Browse by Subject

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

Browse by Grade

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

Browse by Type

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)


[Lorum Ipsum](#)


[Lorum Ipsum Dolor](#)

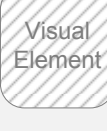
[Lorum Ipsum](#)

[Lorum Ipsum Dolor](#)

[Lorum Ipsum](#)

3  [Lorem Ipsum Set Amet Elit](#)
[Brief description]
Lorum ipsum dolor
Grade x -xx

 [Lorem Ipsum Set Amet Elit](#)
[Brief description]
Lorum ipsum dolor
Grade x -xx

 [Lorem Ipsum Set Amet Elit](#)
[Brief description]
Lorum ipsum dolor
Grade x -xx

Page Content

GF: Mega Navigation Footer


Your Location United States [Selected State] Go

Purpose of this page: Illustrates the dropdown menu displayed for Interior content sections. This dropdown menu is populated by the CMS.

- 1** When a section primary navigation link is clicked, the landing page for that section is displayed. When hovering over a section primary navigation link, a dropdown menu with navigation options is displayed. On hover, a few microseconds should pass before the dropdown menu appears to prevent the menus from appearing just by passing the cursor over the link. Note: for mobile viewing, tapping the section primary navigation link displays the landing page for the selected link.
- 2** The dropdown menu is displayed over the content of the page on which the user is visiting. When the user hovers off the dropdown menu or the section primary navigation link, the dropdown menu closes.

The navigational items for the selected section are displayed. Clicking a navigational link displays the selected page. When secondary and tertiary links are available, they are displayed as left hand navigation.
- 3** Section-related top Programs are displayed with an image, a title represented as a link, a brief description, and the grade range applicable to the program.

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in


Entire Site



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Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

Page Content

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<p>About HMH</p> <ul style="list-style-type: none"> Company Overview Our Portfolio Corporate & Social Responsibility Innovation Executive Leadership Board of Directors Investor Relations Partner with HMH Careers Our Authors Event Calendar 	<p>Shop</p> <ul style="list-style-type: none"> General Interest Books Books for Teens & Kids <p>Free Resources</p> <ul style="list-style-type: none"> Help for Parents with School Kid's Activities Games Homework Help for Teens 	<p>Brands</p> <ul style="list-style-type: none"> Houghton Mifflin Harcourt Saxon Great Source Steck-Vaughn SkillsTutor™ Curious George <p>Professional Development</p> <ul style="list-style-type: none"> The Leadership & Learning Center Heinemann 	<p>Community</p> <ul style="list-style-type: none"> Community Forums Teachers & Administrators Assessment Professionals Parents Teens Readers 	<p>Media</p> <ul style="list-style-type: none"> Media Center HMH in the News Media Contacts Media FAQs 	<p>Need Help?</p> <ul style="list-style-type: none"> Track Your Order Customer Care Technical & Software Support Find Your Sales Rep Contact Us 	<p>Connect with HMH</p> <div style="text-align: center; margin-top: 20px;">  </div>
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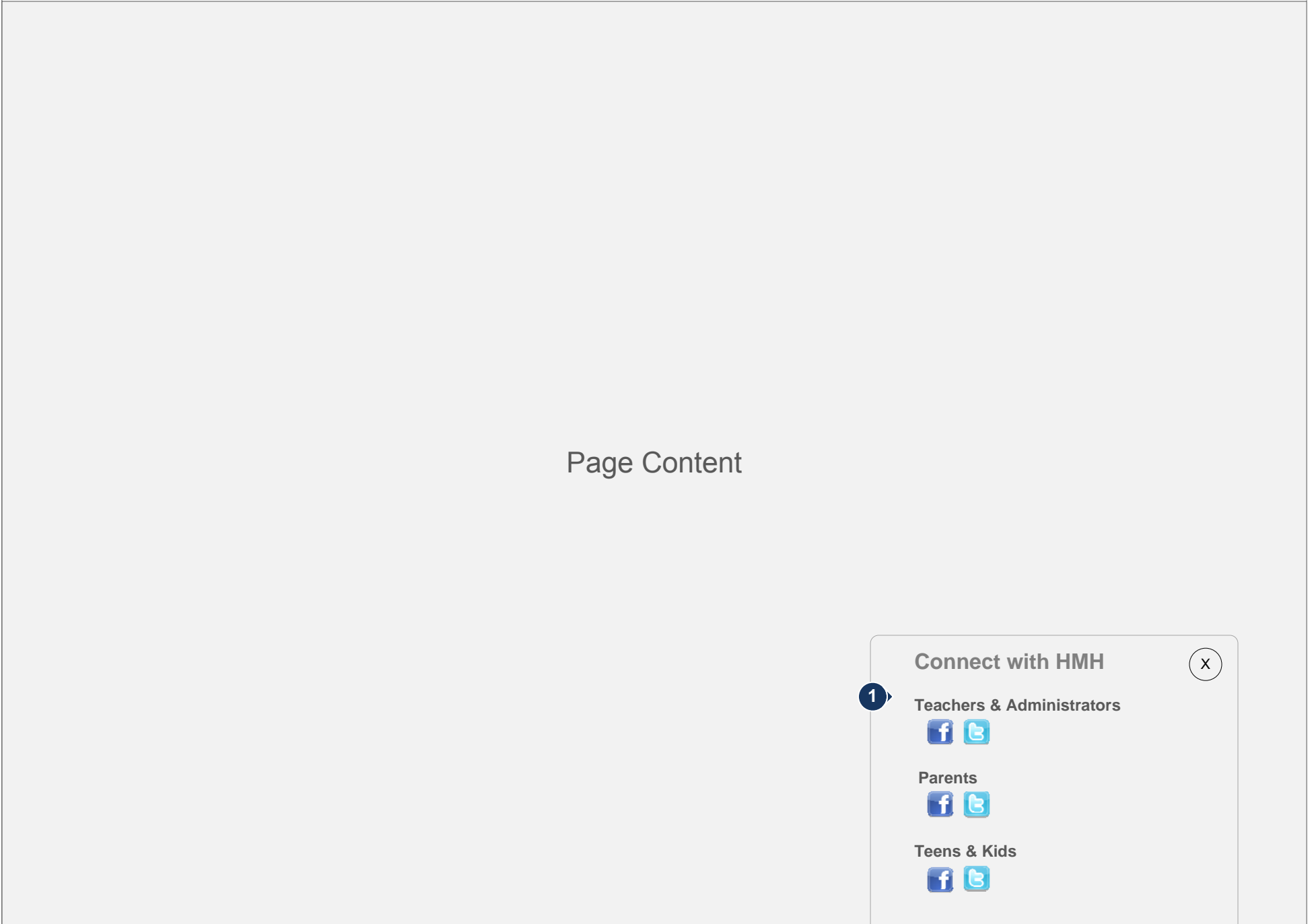
Purpose of this page: Illustrates the global footer.

- 1** Combined image for social media. When the user hovers or clicks, an overlay opens to display the available social media "follow" links for each user segment and HMH social media accounts.
- 2** **Content Notes:**
 - Messaging needs to be added to the Technical Support landing page telling users tech support is available only for K-12 products and not trade products. <http://customercare.hmhco.com/product/techsupport/CCTechSupportLandingPage.html>
 - Messaging needs to be added to the Find Your Sales Rep telling users sales reps are only for K-12 consumers. Any instructions for trade consumers regarding sales reps is included.<http://customercare.hmhco.com/grailssalesrelocator/>


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[Parents](#)
[Teens](#)
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in Entire Site




Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)







Page Content



Connect with HMH ✕



Teachers & Administrators
 

Parents
 

Teens & Kids
 

Readers
 

HMH
 

Connect with HMH
 

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- [Executive Leadership](#)
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- [Investor Relations](#)
- [Partner with HMH](#)
- [Careers](#)
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- [Event Calendar](#)



Shop

- [Products for Educators](#)
- [Educational Products for Parents](#)
- [Teacher Resources](#)
- [General Interest](#)

Free Resources

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- [Kid's Activities](#)
- [Games](#)
- [Homework Help](#)
- [\[Textbook Resources\]](#)

International

- [International Customers](#)
- [Find Your International Sales Rep](#)
- [Products](#)

Media

- [Media Center](#)
- [Press Release](#)
- [HMH in the News](#)
- [Media Kits](#)

Brands




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Purpose of this page: Illustrates the global footer.

- Each HMH site utilizing social media pages is listed with the corresponding social media icon links. When a user clicks on the desired social media icon, the corresponding page is opened in a new tab or window. Sign up for HMH Newsletters opens a page allowing the user to select one or more newsletters to which to subscribe. See Batch 4A. Twitter properties may link to existing Twitter pages.

Note: the HMH site names may also be represented by images.





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[Kids](#)

[Readers](#)

[Shop](#)


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Search

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[Resources](#)

Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

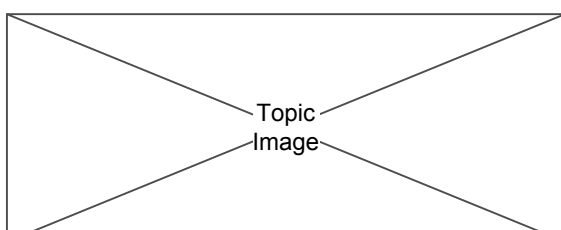
Rotating Content Area

(same size as home page;
reduced here only for presentation)

1
2
3
4
5

1 [Content]

[Topic Title]



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum. Donec accumsan, augue vehicula leo tincidunt dolor.

Learn More

[Topic Title]

Topic image with copy

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula leo tincidunt dolor. Phasellus id neque purus ut viverra pharetra, augue vehicula leo

Learn More

2 [Content]

Visual Element

[Article excerpt] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin vehicula imperdiet ante. Excepteur sint occaecat cupidatat non proident, Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu... [Read more >](#)

See more articles >

3 Community

Most Recent Community Posts

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)

[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] - [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)

[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] - [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets

Visit the Community >

4 [Commerce]

Curriculum

Visual Element

[Lorem Ipsum Set Amet Elit](#)

☆☆☆☆☆

[\[xx\] reviews](#)

Assessment

Visual Element

[Lorem Ipsum Set Amet Elit](#)

☆☆☆☆☆

[\[xx\] reviews](#)

Services

Visual Element

[Lorem Ipsum Set Amet Elit](#)

☆☆☆☆☆

[\[xx\] reviews](#)

General Interest

Visual Element

[Lorem Ipsum Set Amet Elit](#)

By [Author Name]

☆☆☆☆☆

[\[xx\] reviews](#)

5 Facebook | Twitter

Recent Activity

Visual Element


[Lorem ipsum dolor sit amet, elit. Nam interdum.](#)

243 people commented on this.

Visual Element

[Lorem ipsum dolor sit amet, elit. Nam interdum.](#)

125 people commented on this.



6 Virtual Catalog

Donec et tellus tempus mi rhoncus bibendum.

Learn more >

[Call Out]

Donec et tellus tempus mi rhoncus bibendum.

Learn more >

[Call Out]

Donec et tellus tempus mi rhoncus bibendum.

Learn more >

Visual Element

GF: Mega Navigation Footer

Your Location

United States


[Selected State]

Go

Purpose of this page: Illustrates the Teachers and Administrators landing page.

- 1
The main Content area displays high priority, non-product topics engaging the user in HMH content offerings that are useful and helpful to users.
- 2
Right Content area displays a set number of article teasers specific to educators. Each teaser contains an article image, article title, brief article excerpt, a link to read the full article, and a link to view all articles. May also contain other marketing content.
- 3
The Community section displays a set number of posts from the HMH community boards. Each post teaser contains the post title, a brief excerpt from the post, a link to read the full post, and the date and time of the post.
- 4
The Commerce area displays products from each of the four product categories specific to Teachers and Administrators. Additionally, text links for more featured products are displayed. Products displayed on all landing pages are pulled from Hybris.
- 5
Facebook and Twitter feeds are tabbed with Facebook as the default. The Facebook tab displays the most recent tweets from the various HMH Facebook accounts. Clicking on the Twitter tab displays the most recent tweets from the various HMH Twitter accounts.
- 6
Section-specific global links are displayed for quick access to high priority pages within a section. These links remain on each of the Teacher and Administrator pages. Each link is represented by a clickable visual element containing a title, brief description, and image.






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[Interpretation Assistance](#)
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Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

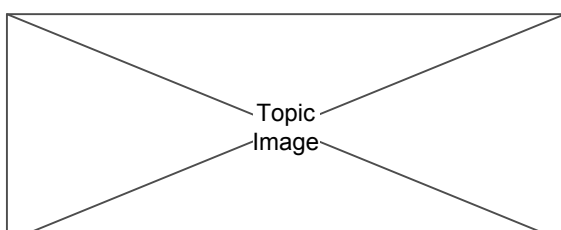
Rotating Content Area

(same size as home page;
reduced here only for presentation)

1 2 3 4 5

1 [Content]

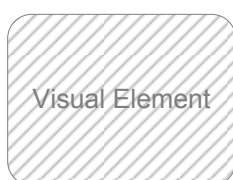
[Topic Title]



Topic image with copy

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula leo tincidunt dolor. Phasellus id neque purus ut viverra pharetra, augue vehicula leo

[Content]



Lorem ipsum dolor sit amet

[Article excerpt] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin vehicula imperdiet ante. Excepteur sint occaecat cupidatat non proident, Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu... [Read more >](#)

[See more articles >](#)

3 Community

Most Recent Community Posts

[Headline] Lorem ipsum dolo elit sed diam Duis aute

[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] - [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets

[Headline] Lorem ipsum dolo elit sed diam Duis aute









[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] - [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets


[Visit the Community >](#)

4 [Commerce]

Curriculum	Assessment	Services	General Interest
<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> <p style="text-align: center;">More ></p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> <p style="text-align: center;">More ></p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> <p style="text-align: center;">More ></p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>By [Author Name]</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> </div> <div style="border: 1px solid #ccc; padding: 5px;">  <p> Lorem ipsum Set Amet Elit</p> <p>By [Author Name]</p> <p>☆☆☆☆☆</p> <p><small>[xx] reviews</small></p> <p style="text-align: center;">More ></p> </div>


5 Facebook | Twitter

Recent Activity



Lorem ipsum dolor sit amet, elit. Nam interdum.



243 people commented on this.



Lorem ipsum dolor sit amet, elit. Nam interdum.

125 people commented on this.

6

<p>Virtual Catalog</p> <p>Donec et tellus tempus mi rhoncus bibendum.</p> <p>Learn more ></p>		<p>[Call Out]</p> <p>Donec et tellus tempus mi rhoncus bibendum.</p> <p>Learn more ></p>	
-------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------

GF: Mega Navigation Footer

Your Location

United States

[Selected State]

Purpose of this page: Illustrates the Assessment Professionals landing page.

- 1** The main Content area displays high priority, non-product topics engaging the user in HMH content offerings that are useful and helpful to users.
- 2** Right Content area displays a set number of article teasers specific to educators. Each teaser contains an article image, article title, brief article excerpt, a link to read the full article, and a link to view all articles. May also contain other marketing content.
- 3** The Community section displays a set number of posts from the HMH community boards. Each post teaser contains the post title, a brief excerpt from the post, a link to read the full post, and the date and time of the post.
- 4** The Commerce area displays products from each of the four product categories specific to Assessment Professionals. Additionally, text links for more featured products are displayed. Products displayed on all landing pages are pulled from Hybris.
- 5** Facebook and Twitter feeds are tabbed with Facebook as the default. The Facebook tab displays the most recent tweets from the various HMH Facebook accounts. Clicking on the Twitter tab displays the most recent tweets from the various HMH Twitter accounts.
- 6** Section-specific global links are displayed for quick access to high priority pages within a section. These links remain on each of the Assessment Professionals pages. Each link is represented by a clickable visual element containing a title, brief description, and image.

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[Assessment Professionals](#)
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[Teens](#)
[Kids](#)
[Readers](#)

Shop

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Parents Branding

in

Entire Site

Search

Cart 0

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[Assessment Solutions](#)

[General Interest Books](#)

[Books for Teens & Kids](#)

[Characters](#)

[Helpful Links](#)

[Home](#) > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

Rotating Content Area

(same size as home page;
reduced here only for presentation)

1
2
3
4
5

1. Content]

[Topic Title]

Topic Image

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum. Donec accumsan, augue vehicula leo tincidunt dolor.

Learn More

[Topic Title]

Topic image with copy

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula leo tincidunt dolor. Phasellus id neque purus ut viverra pharetra, augue vehicula leo

Learn More

2. [Content]

Visual Element

Lorem ipsum dolor sit amet

[Article excerpt] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin vehicula imperdiet ante. Excepteur sint occaecat cupidatat non proident, Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velitesse cillum dolore eu... [Read more >](#)

[See more articles >](#)

3. Community

Most Recent Community Posts

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)

[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] – [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)

[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)

[dd/mm] – [hh:mm] [am/pm] by [First Name]

xxx Likes | xxx Re-Tweets

[Visit the Community >](#)

4. [Commerce]

Visual Element

Lorem ipsum Set Amet Elit

☆☆☆☆☆

[xx] reviews

Visual Element

Lorem ipsum Set Amet Elit

☆☆☆☆☆

[xx] reviews

Visual Element

Lorem ipsum Set Amet Elit

☆☆☆☆☆

[xx] reviews

Visual Element

Lorem ipsum Set Amet Elit

By [Author Name]

☆☆☆☆☆

[xx] reviews

Visual Element

Lorem ipsum Set Amet Elit

☆☆☆☆☆

[xx] reviews

More >

Visual Element

Lorem ipsum Set Amet Elit

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[xx] reviews

More >

Visual Element

Lorem ipsum Set Amet Elit

☆☆☆☆☆

[xx] reviews

More >

Visual Element

Lorem ipsum Set Amet Elit

By [Author Name]

☆☆☆☆☆

[xx] reviews

More >

6. Virtual Catalog

Donec et tellus tempus mi rhoncus bibendum.

Learn more >

[Call Out]

Donec et tellus tempus mi rhoncus bibendum.

Learn more >

[Call Out]

Donec et tellus tempus mi rhoncus bibendum.

Learn more >

GF: Mega Navigation Footer

Your Location

United States

[Selected State]

Go

Purpose of this page: Illustrates the Parents landing page.

1 The main Content area displays high priority, non-product topics engaging the user in HMH content offerings that are useful and helpful to users.

2 The right Content area displays a set number of article teasers specific to parents. Each teaser contains an article image, article title, brief article excerpt, a link to read the full article, and a link to view all articles. May also contain other marketing content.

3 The Community section displays a set number of posts from the HMH community boards. Each post teaser contains the post title, a brief excerpt from the post, a link to read the full post, and the date and time of the post.

4 The Commerce area displays products from each of the four product categories specific to Parents. Additionally, text links for more featured products are displayed. Products displayed on all landing pages are pulled from Hybris

5 Facebook and Twitter feeds are tabbed with Facebook as the default. The Facebook tab displays the most recent tweets from the various HMH Facebook accounts. Clicking on the Twitter tab displays the most recent tweets from the various HMH Twitter accounts.

6 Section-specific global links are displayed for quick access to high priority pages within a section. These links remain on each of the Parents pages. Each link is represented by a clickable visual element containing a title, brief description, and image.

HMH Logo
Teachers & Administrators
Assessment Professionals
Parents
Teens
Kids
Readers
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Young Adult Branding

in

Entire Site

Cart 0

[Games](#)

[Activities](#)

[Homework Help](#)

[Books for Teens & Kids](#)

[Helpful Links](#)

Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

Rotating Content Area

(same size as home page;
reduced here only for presentation)

1 2 3 4 5

1 [Content]

[Topic Title]

Topic Image

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum. Donec accumsan, purus ut viverra pharetra, augue tellus vehicula orci, eget consectetur neque tortor id ante. Proin vehicula imperdiet ante.

Mauris vehicula velit sed arcu. Ut aliquam pede ac arcu. Phasellus dictum condimentum nisl.

[Topic Title]

Topic image with copy

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula leo tincidunt dolor. Phasellus id neque feugiat ligula congue tristique. Nam ultricies imperdiet orci. Quisque justo. Nulla facilisi. Fusce luctus.

2 [Content]

[Featured Video]
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin vehicula imperdiet.

3 Community

Most Recent Community Posts

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)
[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)
[dd/mm] – [hh:mm] [am/pm] by [First Name]
xxx Likes | xxx Re-Tweets

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)
[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)
[dd/mm] – [hh:mm] [am/pm] by [First Name]
xxx Likes | xxx Re-Tweets

[Visit the Community >](#)

Facebook

Twitter

Recent Activity

Visual Element

5 [Lorem ipsum dolor sit amet, elit. Nam interdum.](#)
243 people commented on this.

Visual Element

5 [Lorem ipsum dolor sit amet, elit. Nam interdum.](#)
125 people commented on this.

Visual Element

5 [Lorem ipsum dolor sit amet, elit. Nam interdum.](#)
125 people commented on this.

Facebook social plugin

4 [Content]

Games

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit

[More >](#)

Activities

Visual Element

[Lorem Ipsum Set Amet Elit](#)

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[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit

[More >](#)

Homework Help

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit Grade x -xx

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit Grade x -xx

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit Grade x -xx

Visual Element

[Lorem Ipsum Set Amet Elit](#)

Lorem ipsum dolor sit Grade x -xx

[More >](#)

6 [Call Out]

Donec et tellus tempus mi rhoncus bibendum.

[Learn more >](#)

Visual Element

6 [Call Out]

Donec et tellus tempus mi rhoncus bibendum.

[Learn more >](#)

6 [Call Out]

Donec et tellus tempus mi rhoncus bibendum.

[Learn more >](#)

Visual Element

6 [Call Out]

Donec et tellus tempus mi rhoncus bibendum.

[Learn more >](#)

GF: Mega Navigation Footer

Your Location


United States

[Selected State]

Purpose of this page: Illustrates the Teens landing page.

- 1** The main Content area displays high priority, non-product topics engaging the user in HMH content offerings that are useful and helpful to users.
- 2** The right content area displays a featured video with a brief description. When the user clicks on the video an overlay opens to play the video.
- 3** The Community section displays a set number of posts from the HMH community boards. Each post teaser contains the post title, a brief excerpt from the post, a link to read the full post, and the date and time of the post.
- 4** Content displays featured content specific to Teens. Each featured content item is represented by an image with a descriptive link, and the targeted age group, where appropriate. Additionally, text links for more featured items are displayed. When selecting a video, a video container opens on the page to play the video.
- 5** Facebook and Twitter feeds are tabbed with Facebook as the default. The Facebook tab displays the most recent tweets from the various HMH Facebook accounts. Clicking on the Twitter tab displays the most recent tweets from the various HMH Twitter accounts.
- 6** Section-specific global links are displayed for quick access to high priority pages within a section. These links remain on each of the Teens pages. Each link is represented by a clickable visual element containing a title, brief description, and image.





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Kids Branding

in Entire Site

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[Stories](#)
[Videos](#)

Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

1 [Content]

Featured Video or Game

Featured Character

Featured Story

Featured Activity


GF: Mega Navigation Footer

GF: Mega Navigation Footer

 Your Location United States
[Selected State]

Purpose of this page: Illustrates the Kids landing page.

- 1** A featured game or video is displayed. Clicking launches the game or video.
- 2** Featured character, featured story, and featured activity displays clickable visual elements for quick access to high priority, children oriented HMH content.




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Books & Guides Branding

Enter keywords, ISBN, product code or author in Entire Site Search

 Cart 0

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[Books for Teens & Kids](#)
[Reading Groups](#)
[Educators](#)
[Booksellers](#)
[Authors](#)

Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

Rotating Content Area

(same size as home page;
reduced here only for presentation)

1
2
3
4
5

1 [Content]

[Topic Title]

Topic Image

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum. Donec accumsan, purus ut viverra pharetra, augue vehicula leo tincidunt dolor.

Learn More

[Topic Title]

Topic image with copy

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula leo tincidunt dolor. Phasellus id neque purus ut viverra pharetra, augue vehicula leo

Learn More

2 [Content]

Visual Element

[Lorem Ipsum Dolor Sit Amet](#)
[Article excerpt] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula... [Read more >](#)

Visual Element

[Lorem Ipsum Dolor Sit Amet](#)
[Article excerpt] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula... [Read more >](#)

3 Community

Most Recent Community Posts

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)
[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)
[dd/mm] – [hh:mm] [am/pm] by [First Name]
xxx Likes | xxx Re-Tweets

[\[Headline \] Lorem ipsum dolo elit sed diam Duis aute](#)
[First part of posting is displayed] Lorem ipsum dolor sit amet... [Read more >](#)
[dd/mm] – [hh:mm] [am/pm] by [First Name]
xxx Likes | xxx Re-Tweets

[Visit the Community >](#)

4 [Commerce]

[Commerce Title]

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

[Commerce Title]

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

[Commerce Title]

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

Visual Element

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]
☆☆☆☆☆
[\[xx\] reviews](#)

[5 More >](#)

6 Facebook | Twitter

Recent Activity

Visual Element


[Lorem ipsum dolor sit amet, elit. Nam interdum.](#)
243 people commented on this.

Visual Element

[Lorem ipsum dolor sit amet, elit. Nam interdum.](#)
125 people commented on this.

Visual Element

[Lorem ipsum dolor sit amet, elit. Nam interdum.](#)
125 people commented on this.

 Facebook social plugin

7 Virtual Catalog

Donec et tellus tempus mi rhoncus bibendum.

Visual Element

[Learn more >](#)

[Call Out]

Donec et tellus tempus mi rhoncus bibendum.

Visual Element

[Learn more >](#)

[Call Out]

Donec et tellus tempus mi rhoncus bibendum.

Visual Element

[Learn more >](#)

Purpose of this page: Illustrates the Readers landing page.

- 1 The main Content area displays high priority, non-product topics engaging the user in HMH content offerings that are useful and helpful to users.
- 2 The right Content area displays a set number of article teasers specific to Readers. Each teaser contains an article image, article title, brief article excerpt, a link to read the full article, and a link to view all articles. May also contain other marketing content.
- 3 The Community section displays a set number of posts from the HMH community boards. Each post teaser contains the post title, a brief excerpt from the post, a link to read the full post, and the date and time of the post.
- 4 The Commerce area displays products from each of the four product categories specific to Readers. Products displayed on all landing pages are pulled from Hybris
- 5 The More links takes the user to the Shop landing page (see SH: Shop in batch 2A).
- 6 Facebook and Twitter feeds are tabbed with Facebook as the default. The Facebook tab displays the most recent tweets from the various HMH Facebook accounts. Clicking on the Twitter tab displays the most recent tweets from the various HMH Twitter accounts.
- 7 Section-specific global links are displayed for quick access to high priority pages within a section. These links remain on each of the Readers pages. Each link is represented by a clickable visual element containing a title, brief description, and image.

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Books & Guides Branding

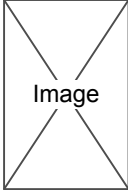
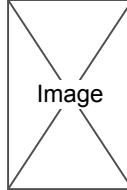
 in [Entire Site](#)

[General Interest Books](#)
[Books for Teens & Kids](#)
[Reading Groups](#)
[Educators](#)
[Booksellers](#)
[Authors](#)

Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

[Catalog](#)
[Call Out]
rhoncus bibendum.
[Learn more >](#)

1 Featured HMH Sites

 Reference	 Best American	 Peterson Filed Guides	 JRR Tolkien	 Curious George	 Polar Express
------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------

GF: Mega Navigation Footer
 Your Location [United States](#)

Purpose of this page: Illustrates the Featured HMH Sites Microsites on the Readers Landing Page.

- 1** Featured HMH sites is a rotating area that displays the sites featured by HMH for microsites (characters and brands). (Reference hmhbooks.com at the bottom of the landing page).



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Parents Branding

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[General Interest Books](#)

[Books for Teens & Kids](#)

[Characters](#)

[Helpful Links](#)

[Home](#) > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

1 Lorem ipsum dolor sit amet, consectetur adipiscing elit.

2

4 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum. Donec accumsan, purus ut viverra pharetra, augue tellus vehicula orci, eget consectetur neque tortor id ante.

- Phasellus dictum condimentum nisl.
- Quisque elementum dictum nibh.
- Curabitur auctor faucibus libero. Suspendisse eu dui ut
- Sem nonummy egestas. Praesent luctus lorem a magna.
- Quisque sed arcu ut diam congue hendrerit.

Quisque sed arcu ut diam congue hendrerit. Fusce eleifend. In hac habitasse platea dictumst. Maecenas porttitor ornare neque.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum. Donec accumsan, purus ut viverra pharetra, augue tellus vehicula orci, eget consectetur neque tortor id ante. Proin vehicula imperdiet ante. Mauris vehicula velit sed arcu. Ut aliquam pede ac arcu. Phasellus dictum condimentum nisl. Quisque elementum dictum nibh. Curabitur auctor faucibus libero. Suspendisse eu dui ut sem nonummy egestas. Praesent luctus lorem a magna.

Quisque sed arcu ut diam congue hendrerit. Fusce eleifend. In hac habitasse platea dictumst. Maecenas porttitor ornare neque. Integer at ligula pulvinar dui bibendum laoreet. Mauris accumsan hendrerit neque. In sit amet urna ac mi blandit ornare. Phasellus tristique neque id dui. Nulla ultricies mattis sapien. Fusce ac justo a tortor tincidunt dignissim.

Video

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

3

Related Products

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]

[Lorem Ipsum Set Amet Elit](#)
By [Author Name]

5

Related Articles

Lorem Ipsum Dolor Sit Amet
Lorem ipsum dolor sit amet, consectetur elit. *Donec vehicula...* [Read more >](#)

Lorem Ipsum Dolor Sit Amet
Lorem ipsum dolor sit amet, consectetur elit. *Donec vehicula...* [Read more >](#)

Lorem Ipsum Dolor Sit Amet
Lorem ipsum dolor sit amet, consectetur elit. *Donec vehicula...* [Read more >](#)

7

Related Resources

Lorem Ipsum Dolor Sit Amet
Lorem ipsum dolor sit amet, consectetur elit. *Donec vehicula...* [Read more >](#)

Lorem Ipsum Dolor Sit Amet
Lorem ipsum dolor sit amet, consectetur elit. *Donec vehicula...* [Read more >](#)

6

Comments

Posting as Michael Thomas (log out)
Comment

Jane Morgan · San Diego, California

Ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.

Like · Tuesday, August 14 at 4:33pm

Ralph Swam · Manager at My Business

Ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.

Like · 26 minutes ago

Facebook social plugin

GF: Mega Navigation Footer

Your Location

United States

[Selected State]

Go

Purpose of this page: Illustrates an article detail page.

- 1** Article title.
- 2** Share via Facebook, Twitter, email, and Pinterest, and AddThis links.
- 3** Related products displays products related to the article and includes an add to cart button.
- 4** Article body. Article may contain differing types of content, e.g., text, video, slide show.
- 5** Related articles displays an image, title, excerpt, and link to view the complete article for articles similar to the article being viewed.
- 6** Comments displays a Facebook comments box allowing users to add comments and showing comments that have been posted to the article by other users. ("Post to Facebook" may be added in future releases.)
- 7** Related resources displays an image, title, excerpt, and link to view the resource for educational resources related to the article being viewed.

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Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

1

Login Required X

[Login required to access this information] Lorem ipsum dolor sit amet, consectetur adipiscing elit.

2

[Sign In](#)

3

[Register for a new account](#)

4

[Click to Chat](#)

Page Content

GF: Mega Navigation Footer


Your Location United States [Selected State] Go

Purpose of this page: Illustrates the login required messaging when attempting to access login-restricted content.

- 1 When the user selects a link or content requiring system login, a message is displayed instructing the user to either login or register for an account.
- 2 Selecting login opens the login dialog. See *LI: Login*.
- 3 Selecting register for a new account displays the create account page.
- 4 Click to chat allows a user to chat online with an HMH representative. A chat window opens in a popup window.

Note: The menu and link displayed are FPO and not representative of actual restricted content.

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Restricted Content
X

1 [Additional information required to access link or content.] Lorem ipsum dolor sit amet, consectetur adipisicing elit.

2 Teacher Code

3 **4**

[Click to Chat](#)

Page Content

GF: Mega Navigation Footer

Your Location

United States

[Selected State]

Go

Purpose of this page: Illustrates the request for additional information when a user is logged in and attempts to access restricted content for which additional information is required for access. Note: this message may be displayed at any point when a user is logged in and request access to restricted content.

- 1** When a logged in user selects a link or content requiring additional information to be added to the account in order to access the information, a message is displayed instructing the user to provide the necessary information in order to continue. If the user does not have an account, prompt the user to create an account. Upon completion of account creation, log the user in, display the personalization information, display a brief message indicating account creation was successful, and return the user to the page where the request for additional information was initiated with the modal window open to enter the appropriate information.
- 2** The field(s) required for access to the requested information are displayed. The user must supply the information to continue. **Note:** The field displayed is FPO and not representative of an actual field request. See *UC2_Signin.docx* for example scenarios.
- 3** Selecting cancel closes the message box.
- 4** Selecting submit validates the information, adds the information to the system database and the user's profile, and displays the requested information. If the information is invalid, an error message is displayed.

HMH Logo

Sign In

1 Email Address

2 Password
 [forgot?](#) 3

4 Remember me

5 [Help](#)

6 [Sign Up](#) 7

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Purpose of this page: Illustrates user login. Note: login may be initiated from any page. The page contains only the home page image link and the sign in related fields.

- 1 User must enter user name, represented as the email address used to create the account. The field is validated on field exit for basic email formatting rules.
 - 2 User must enter the account password. The field is validated on field exit (basic password rules).
 - 3 A link is available if the user forgot the account password. Clicking this link opens the reset password overlay.
 - 4 User may select to have the username “remembered” for future visits. See *UC2_Signin.docx* for business rules.
 - 5 A help link is displayed which opens a general FAQ page.
 - 6 Sign up link displays the create account page.
 - 7 When the user clicks the Sign In button, the login information is validated. If the login credentials are valid, the login overlay is closed, user is logged in to the account, the user’s name is displayed, a My HMH link is displayed as access to the user’s account, and the sign out link is displayed. See *HP(b): Home Page (Authenticated)*.
- If the login information entered is invalid, an error message is displayed informing the user of login failure. On the third consecutive login failure, CAPTCHA validation is required. See *LI: Login: CAPTCHA*.



Sign In

Email Address 1 [email address formatting error message]

Password [forgot?](#)

Remember me

[Help](#)

[Sign Up](#)

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Purpose of this page: Illustrates user login in-line error messaging.

- 1 When the user exits a field, formatting validation is performed on the field. If there are formatting errors, a message is displayed to the side of the field(s) in error. Password error messaging may include the basic password rules.





Sign In

1 There was an error with your email/password combination. Please try again.

Email Address

Password
 [forgot?](#)

Remember me

[Help](#)
[Sign Up](#)

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Purpose of this page: Illustrates user login error messaging.

- 1 When the user submits an invalid login credentials, a message is displayed within the overlay informing the user that the email address/ password combination was incorrect and prompting re-entry of the information. The user may retry three time before CAPTCHA is required.

Note: this message may also appear when CAPTCHA is required if the user enters incorrect username/password information.






Sign In

Email Address

Password
 [forgot?](#)

Remember me

1 [Login failure copy] Lorem ipsum dolor sit amet, consectetur adipiscing elit.

2  **3**

Enter the text without spaces.

4

[Help](#)
[Sign Up](#) **5**

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Purpose of this page: Illustrates the CAPTCHA process after three failed login attempts.

- 1** Copy informing user of login failure and instructing user to re-enter the login credentials and complete the challenge-response form.
- 2** CAPTCHA image.
- 3** CAPTCHA refresh button.
- 4** CAPTCHA text entry field.
- 5** Sign In button. When clicked, user credentials and the challenge-response form are validated. If both are correct, the user is logged in to the account.

If either the username or password are incorrect, the fields are cleared and the user is instructed to re-enter the information.

If the CAPTCHA text is incorrect, the fields are cleared, a new CAPTCHA image is displayed, and an error message is displayed instructing the user to re-enter the information. CAPTCHA sequence may be repeated indefinitely.





Forgot Password

[Forgot Password copy] Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet.

1

Email Address

2

Continue

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Purpose of this page: Illustrates the reset password request.

- 1 Copy is displayed instructing the user to enter the email address associated with the account to generate an email containing a link to reset the account password.
- 2 Selecting continue triggers a message instructing the user to check for the password reset email. If an invalid email address is entered, the user will have to repeat the process to receive the password reset email rather than indicating that an invalid email address has been entered.





Forgot Password

[Forgot Password copy] Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet.

Email Address

1 [Login failure copy] Lorem ipsum dolor sit amet, consectetur adipiscing elit.



4 Enter the text without spaces.

5

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Purpose of this page: Illustrates the CAPTCHA process after three failed email address entry attempts.

- 1 Copy informing user of login failure and instructing the user to re-enter the email address and complete the challenge-response form.
- 2 CAPTCHA image.
- 3 CAPTCHA refresh button.
- 4 CAPTCHA text entry field.
- 5 Continue button. When clicked, email address and the challenge-response form are validated. If both are correct, the check email message is displayed.

If email address is incorrect, the fields are cleared and the user is instructed to re-enter the information.

If the CAPTCHA text is incorrect, the fields are cleared, a new CAPTCHA image is displayed, and an error message is displayed instructing the user to re-enter the information. CAPTCHA sequence may be repeated indefinitely.





Check Your Email

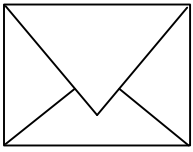
1 [Check email copy] Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet.

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Purpose of this page: Illustrates the message displayed to the user when a reset password email has been requested.

1 Copy is displayed instructing the user to check the email address associated with the account for an email containing a link to request password reset.





Subject: HMH Account Verification
From: noreply@hmhco.com
Sent: Wednesday, August 22, 2012 12:21 PM
To: user@emailaddress.com

1 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas ornare, arcu at cursus vulputate, sem tortor vestibulum urna, nec bibendum quam erat eu odio. In hac habitasse platea dictumst. Nam condimentum urna sit amet nulla porta porttitor. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

http://hmhco.com/index.php?app=core&module=global§ion=reset&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Fusce nunc leo, posuere non fringilla at, sollicitudin ut libero. Vestibulum tempor nulla non ante aliquam ut blandit odio semper. Nullam felis erat, commodo vitae gravida in, hendrerit sed ipsum.

Didn't request to reset your password? [Contact us](#)

Purpose of this page: Illustrates the email sent to a user for the password reset process.

1 Copy instructing the user to follow the link provided to create a new password for the account.

Additionally, include a link for contacting customer care if the user did not request a password reset.



[Reset Password Header]

1 Consectetur adipisicing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

2 New Password ? 3

4 Confirm Password

5

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Purpose of this page: Illustrates the creation of a new password. A user reaches this page by clicking a link in a reset password email.

- 1 Copy is displayed instructing the user to provide the requested information to create a new password.
- 2 Enter new password. The field is validated for password rules on field exit. An error message is displayed if the password does not meet the password requirements.
- 3 Password requirements, such as length and valid characters are displayed when the user hovers over the question mark.
- 4 Confirm new password. The field is validated for match to new password and password rules on field exit. An error message is displayed if they do not match.
- 5 Selecting reset password changes the user's password in the database, displays a message indicating the password was successfully changed, triggers an email informing the user that the account password was changed, logs the user in, and displays the home page. If either field is blank on submit, an error message is displayed.





[Reset Password Link Invalid Header]

1 Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

[Sign In](#)



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Purpose of this page: Illustrates an expired reset password link message. A user reaches this page by clicking a link in a reset password email.

1 Copy is displayed informing the user that the link selected to reset the account password is no longer valid. A link to login is included on the page.




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[Shop](#)
Hello [First Name] [My HMH](#) ¹ [Sign Out](#)


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[Resources](#)

Home > [Lorem Ipsum](#) > Lorem Ipsum Dolor




Page Content
(page from which sign out was initiated)

GF: Mega Navigation Footer Your Location United States [Selected State]

Purpose of this page: Illustrates user logout. Note: logout may be initiated from any page.

- 1 When the user selects the sign out link, the user is logged out of the system, the personalization is removed from the page, e.g., the user's name, the sign out link is replaced with the sign in or sign up links, and the page from which the user initiated logout is displayed as the logged out version of the page (the non-authenticated state).






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[Sign In](#) or [Sign Up](#)


in

Entire Site


Cart 0

Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

Create Your Account

1 [New to HMH? Create an account.]
 [Or use your Facebook account to pre-fill your information.]

* required fields

Already have an account? [Sign in](#)

3 Email Address
*

Confirm Email Address
*

Create Password
* ? **4**

Confirm Password
*

Name
* *First* * *Last*

Birthday
* *Month* *Year*

6 Country
* *Select Country*

ZIP Code
*

7 Check to receive news updates.

8

2 Need Help?

- [Customer Care](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)

5 Benefits of Registration

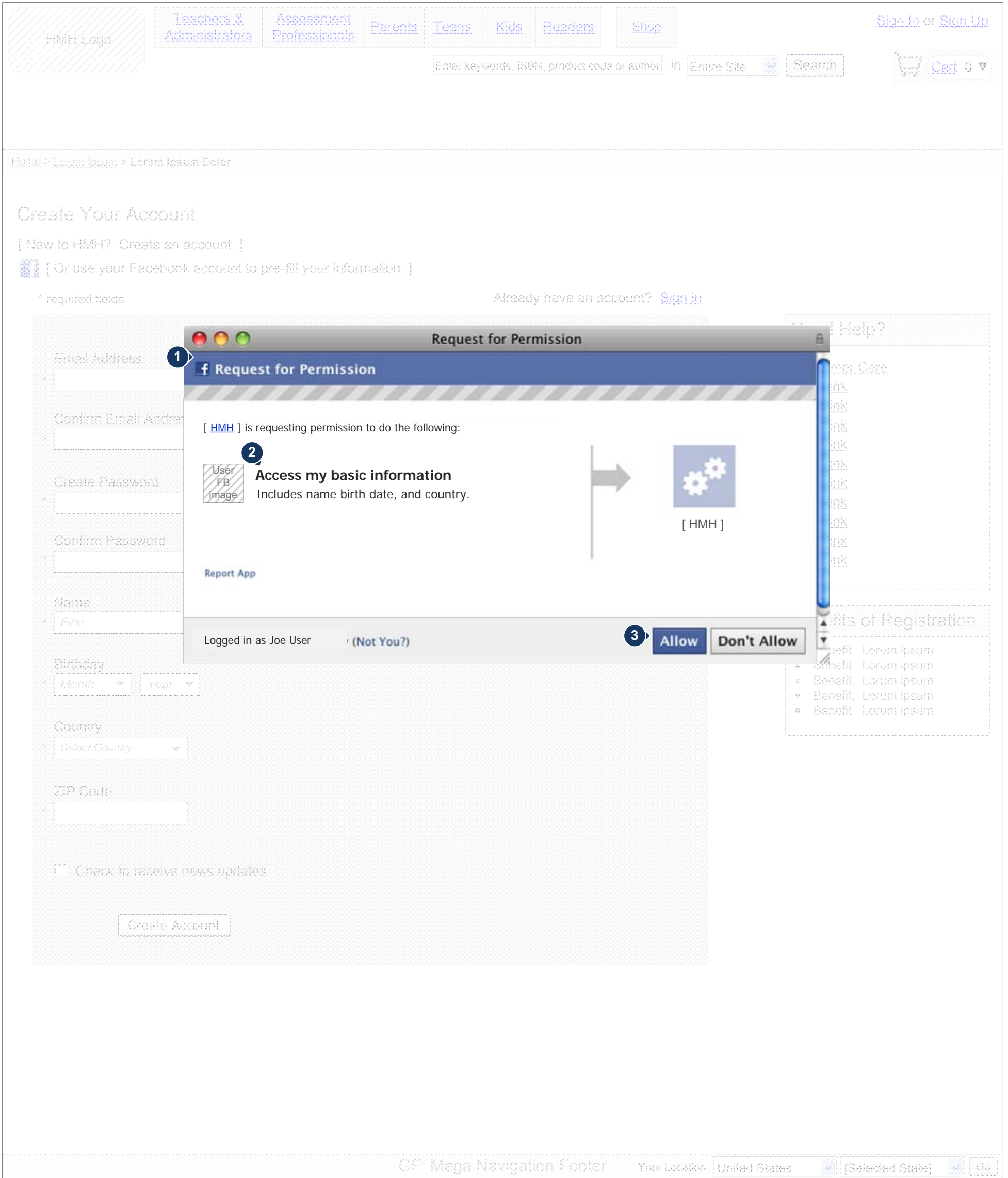
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum

GF: Mega Navigation Footer Your Location United States [Selected State]

Purpose of this page: Illustrates the initial create an account process for an individual. Note: the registration process may be initiated from any non-authenticated page by clicking the sign up link.

- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1 Intro copy and a link to import information from Facebook is included to import the user's basic information from Facebook. See <i>UC1_Account Creation.docx</i> and <i>CA: Create Account: Individual: Facebook Connect</i>. A link for signing in to an existing account is displayed for users who mistakenly clicked the sign in link.</p> <p>2 Help links, including a link to customer care are displayed. Links on this page should open in a new tab or window to minimize distraction from the enrollment process.</p> <p>3 The fields required to initiate account setup are displayed. See <i>UC1_Account Creation.docx</i>. Where possible, fields are validated on field exit. When errors exist, the field is highlighted and a message is displayed to the side of the field indicating the error.</p> <p>4 Password requirements, such as length and valid characters are displayed when the user hovers over the help icon.</p> <p>5 Benefits of registration displays copy informing the user of the benefits of creating an account.</p> | <p>6 When the user selects a country other than US, the zip code field is changed to postal code and is validated based on an alpha numeric combination.</p> <p>7 When the check to receive news updates checkbox is selected, the user's email address is added to the updates email list.</p> <p>8 When the user clicks the create account button, the form is validated. If any errors are remaining on the page, or if there are errors on fields unavailable for inline error checking, e.g., account type selection, the page is refreshed, maintains the information entered, and displays error messages to the side of the fields in error.</p> <p>When the user corrects the errors and clicks the create account button, the form is validated, the individual's account is created, and a message is displayed indicating the user must validate the account by clicking a link sent in an email. See <i>CA: Create Account: Email</i>.</p> <p>Note: the email address needs to be validated to ensure it does not already exist in the system. If it does exist, an error message is displayed.</p> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|





Purpose of this page: Illustrates the Facebook connect feature for creating a new account. Note: assumes the user is already logged into Facebook. If not, the user is first prompted to login to Facebook and is then presented with this dialog.

- 1 When the user clicks the Facebook connect button on the create account page, an overlay opens containing the Facebook default interface.
- 2 The information being requested from Facebook is displayed, name, country, and birth date (if available).
- 3 User may select to allow or don't allow. If allow is selected, the overlay is closed and the user's information is populated on the registration page.

If don't allow is selected, the overlay is closed and the registration page is displayed.



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Create Your Account

[New to HMH? Create an account.]

[Or use your Facebook account to pre-fill your information.]

* required fields

Already have an account? [Sign in](#)

Email Address
* [email address is not properly formatted] **1**

Confirm Email Address
*

Create Password
* ?

Confirm Password
*

Name
*

Birthday
*

Country
*

ZIP or Postal Code
*

Check to receive news updates.

Need Help?

Customer Care

- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)

Benefits of Registration

- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum

GF: Mega Navigation Footer

Your Location [United States](#)

Purpose of this page: Illustrates in-line error messaging.

1 In-line error message example.



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Enter keywords, ISBN, product code or author in Entire Site

Home > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

Create Your Account

[New to HMH? Create an account.]

[Or use your Facebook account to pre-fill your information.]

* required fields

Already have an account? [Sign in](#)

1 [You must correct the error(s) below to proceed.]

Email Address
*

Confirm Email Address
*

Create Password
* ?

Confirm Password
*

Name
* *First* *Last*

Birthday
* *Month* *Year* [you must enter your birthday] **2**

Country
* *Select Country* [you must enter your country] **2**

ZIP or Postal Code
*

Check to receive news updates.

Need Help?

Customer Care

- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)
- [Help link](#)

Benefits of Registration

- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum
- Benefit. Lorem ipsum

GF: Mega Navigation Footer

Your Location United States [Selected State]

Purpose of this page: Illustrates page error messaging.

- 1** Copy indicating errors on the page to be corrected before the account can be created.
- 2** Example field error messages.



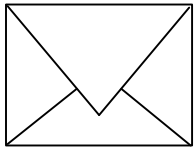
	Teachers & Administrators	Assessment Professionals	Parents	Teens	Kids	Readers	Shop	Hello [First Name] My HMH Sign Out	
		Enter keywords, ISBN, product code or author		in	Entire Site	<input type="button" value="Search"/>			
Help With School	Activities	Curriculum	Assessment Solutions	General Interest Books	Books for Teens & Kids	Characters	Helpful Links		
Home > Lorem Ipsum > Lorem Ipsum Dolor									
[Account Created, Welcome Message]									
<p>1 Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p>									
GF: Mega Navigation Footer									
				Your Location	United States	[Selected State]	<input type="button" value="Go"/>		

Purpose of this page: Illustrates the message displayed to the user upon account creation if account creation was initiated by selecting the Sign Up link.

- 1 Copy is displayed informing the user the account has been set up and a registration confirmation email has been sent to the registered email address. The user is signed in to the account.

If registration was initiated from a source other than selecting the Sign Up link, e.g., user attempts to perform an action requiring an account but has no account, upon registration completion, the user is returned to the authenticated version of the page from which account creation was initiated. In the personalization area a brief message may be displayed indicating that the account was created. (Assumption: returning to the point of origin and being able to complete the original task is acknowledgement of account creation.)

Note: The segment branding (e.g., Parents Branding) and navigational elements remain consistent with the page from which registration was initiated.



Subject: HMH Welcome, Account Created
From: noreply@hnhco.com
Sent: Wednesday, August 22, 2012 12:21 PM
To: user@emailaddress.com

1 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas ornare, arcu at cursus vulputate, sem tortor vestibulum urna, nec bibendum quam erat eu odio. In hac habitasse platea dictumst. Nam condimentum urna sit amet nulla porta porttitor. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Verify your email address:

<http://hnhco.com/>

[index.php?app=core&module=global§ion=register&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66](http://hnhco.com/index.php?app=core&module=global§ion=register&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66)

[Sign in](#)

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Fusce nunc leo, posuere non fringilla at, sollicitudin ut libero. Vestibulum tempor nulla non ante aliquam ut blandit odio semper. Nullam felis erat, commodo vitae gravida in, hendrerit sed ipsum.

Didn't create an account? [Contact us](#)

Purpose of this page:

- 1 Copy informing the user that the account has been created. Include a link to validated the email address.

May also provide a link to sign in to the account.



- [Teachers & Administrators](#)
- [Assessment Professionals](#)
- [Parents](#)
- [Teens](#)
- [Kids](#)
- [Readers](#)
- [Shop](#)

Hello [First Name] [My HMH](#) | [Sign Out](#)

Enter keywords, ISBN, product code or author in [Entire Site](#)



[Home](#) > [Lorem Ipsum](#) > [Lorem Ipsum Dolor](#)

[Thank You for Verifying Your Email Address]

1 Consectetur adipisicing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

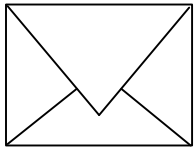
GF: Mega Navigation Footer Your Location [United States](#) [\[Selected State\]](#)

Purpose of this page: Illustrates the message displayed to the user upon email address verification.

1 Copy thanking the user for verifying his/her email address.

Note: Same page used when the user selects the verify email address link from any of the registration emails.





Subject: HMH Welcome, Complete Your Institution Account Setup
From: noreply@hnhco.com
Sent: Wednesday, August 22, 2012 12:21 PM
To: user@address.com

1 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas ornare, arcu at cursus vulputate, sem tortor vestibulum urna, nec bibendum quam erat eu odio. In hac habitasse platea dictumst. Nam condimentum urna sit amet nulla porta porttitor. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Complete your account setup:

<http://hnhco.com/>

[index.php?app=core&module=global§ion=register&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66](http://hnhco.com/index.php?app=core&module=global§ion=register&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66)

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Fusce nunc leo, posuere non fringilla at, sollicitudin ut libero. Vestibulum tempor nulla non ante aliquam ut blandit odio semper. Nullam felis erat, commodo vitae gravida in, hendrerit sed ipsum.

Need help? [Contact us](#)

Purpose of this page: Illustrates the email sent to a user who has been added as an institution or admin user either by an HMH admin or by another institution admin.

- 1 Copy informing the user that the institution account has been created and they must complete the account setup by following the link provided.



Complete Your Institution Account Setup

1 [Complete the setup of your account.]

* required fields

2 Email Address
user@institution.com

3 Create Password
* ? 4

Confirm Password
*

Phone Number Ext

5 Check to receive news updates.

6

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Purpose of this page: Illustrates the complete account setup page for an institutional user. User reaches this page by clicking a link in the User Setup Email.


- 1 Intro copy instructing the user to provide the requested information in order to complete the account setup.
- 2 Email address used to create the account by HMH or institution admin user is displayed and may not be altered.
- 3 The fields required to initiate account setup are displayed (phone number and extension fields are optional). See *UC7_Complete Setup of Institution Web User Account.docx*. Where possible, fields are validated on field exit. When errors exist, the field is highlighted and a message is displayed to the side of the field indicating the error.
- 4 Password requirements, such as length and valid characters are displayed when the user hovers over the help icon.
- 5 When the user checks the checkbox to receive news updates, the user's email address is added to the updates email list.

- 6 When the user clicks the submit button, the form is validated. If any errors are remaining on the page, or if there are errors on fields unavailable for inline error checking, e.g., the confirm password field is left blank, the page is refreshed, maintains the information entered, and displays error messages to the side of the fields in error.


When the user corrects the errors and clicks the submit button, the form is validated, the institution account setup is complete, a thank you page is displayed, and a confirmation email is sent (see *CA: Institution: Admin User Registration Confirmation Email* for admin user and see *CA: Institution: User Registration Confirmation Email* for institution user).

NOTE: This page is the same for a user who was set up by HMH or by a user who was set up by another institution web user.



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Thank You, Account Setup Complete

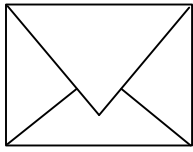
- 1 [Account setup completion copy and indication of registration email sent.] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc sit amet ligula eu mauris feugiat feugiat vel suscipit nulla. Nulla nulla lorem, venenatis sed accumsan eu, fringilla vitae turpis.

GF: Mega Navigation Footer Your Location

Purpose of this page: Illustrates the message displayed upon completion of user account setup for both admin users and institution users.

- 1 Copy informing the user his/her account setup was completed. Message includes instructions to check for the registration confirmation email. The user is logged in to the site. Note: the authenticated state of the home page navigation is displayed.





Subject: HMH Account Setup Complete
From: noreply@hnhco.com
Sent: Wednesday, August 22, 2012 12:21 PM
To: user@address.com

- 1 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas ornare, arcu at cursus vulputate, sem tortor vestibulum urna, nec bibendum quam erat eu odio. In hac habitasse platea dictumst. Nam condimentum urna sit amet nulla porta porttitor. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Verify your email address:

http://hnhco.com/index.php?app=core&module=global§ion=verify&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Fusce nunc leo, posuere non fringilla at, sollicitudin ut libero. Vestibulum tempor nulla non ante aliquam ut blandit odio semper.

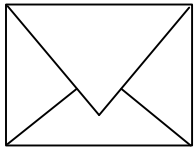
Add institution users:

http://hnhco.com/index.php?app=core&module=global§ion=viewusers&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66

Need help? [Contact us](#)

Purpose of this page: Illustrates the email sent to an admin user when he/she completes the account setup process.

- 1 Copy informing the user that the institution account setup is complete, a link prompting the user to verify the email address (not required to sign in), and a link to the page allowing the admin user to add users, see CA: *Institution: Admin User: Add Users*.



Subject: HMH Account Setup Complete
From: noreply@hnhco.com
Sent: Wednesday, August 22, 2012 12:21 PM
To: user@address.com

1 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas ornare, arcu at cursus vulputate, sem tortor vestibulum urna, nec bibendum quam erat eu odio. In hac habitasse platea dictumst. Nam condimentum urna sit amet nulla porta porttitor. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Verify your email address:

http://hnhco.com/index.php?app=core&module=global§ion=verify&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Fusce nunc leo, posuere non fringilla at, sollicitudin ut libero. Vestibulum tempor nulla non ante aliquam ut blandit odio semper.

Need help? [Contact us](#)

Purpose of this page: Illustrates the email sent to an institution user when he/she completes the account setup process.

- 1 Copy informing the user that the account setup is complete and a link prompting the user to verify the email address (not required to sign in).



Institution Authorized Users Setup

[Add authorized users to your institution's account using the form below.]

* required fields

1 [You may add more users by clicking the Create link.]

Email Address	First Name	Last Name	User Type	Institution Search
3 * <input type="text"/>	* <input type="text" value="First"/>	* <input type="text" value="Last"/>	<input type="checkbox"/> Admin	* <input type="text" value="Search for an Institution"/> <input type="button" value="By Name"/> <input type="button" value="Go"/> <input type="button" value="Create"/> <input type="button" value="Clear"/>
Re-type Email Address				
<input type="text"/>				

2 ?

4

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Purpose of this page: Illustrates the setup of authorized users by an HMH representative. Institutional users will access “add user” functionality from within My HMH.

- 1 Form instructional copy informing the user to complete the required fields, search for and add an institution, and click the Add another user link to add another line to the form.
 - 2 Contextual help expands on hover to describe the difference between the account types, admin or institution.
 - 3 The user's email address, first and last names, and the institution are required. The email address must be re-entered. User Type is optional. If a user does not select a user type, the user is automatically entered as a non-purchaser. If the user selects Purchaser or Admin, the other checkbox is disabled. (Note: the institution search field returns results based on the keyword(s) entered and are restricted to results based on the user's hierarchy.) (See *CA: Institution: Admin User: Add Institution Users: Institution Search Results.*) Search is by Institution only, with the exception of an HMH admin who will be presented with a dropdown box to select “By Name” or “By Acct #”. In-line validation is performed on field exit and errors must be corrected prior to adding another row. User may clear the contents of the current row by clicking the Clear link.
 - 4 Clicking the Create link validates the current row and returns error message(s) for any field validation errors, including existing email address validation.* If no errors exist, or upon correction of field errors, the system adds the record to the database, refreshes the page, changing the validated data textual display, replaces the Create link with a message indicating the user was created, places a delete record indicator, e.g., red “X”, at the end of the row, and adds another row with an Create and Clear links at the end (see *CA: Institution: Admin User: Add Another User*). The system sends a Complete Your Account Setup email to the user(s) added (see *CA: Institution: User Setup Email*).
- *If an email address entered already exists in the system and is associated with an institution, error messaging is displayed instructing the user to enter a different email address or remove the entry. See *CA: Institution: Admin User: Add Users: User Exists*. If an email address entered exists in the system as an individual account, no error message is displayed, the account is changed to an institutional account, and the user receives an email indicating his/her account is now an institution account.





Institution Authorized Users Setup

[Add authorized users to your institution's account using the form below.]

* required fields

[You may add more users by clicking the Create link.]

1	Email Address <input type="text" value="blumbergh%institution.com"/> <small>[Invalid email address format]</small>	First Name <input type="text" value="First"/>	Last Name <input type="text" value="Last"/>	User Type <input type="checkbox"/> Admin	Institution Search <input type="text" value="Search for an Institution"/>	By Name <input type="button" value="Go"/>	4	<input type="button" value="Create"/> <input type="button" value="Clear"/>
	Re-type Email Address <input type="text"/>							

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Purpose of this page: Illustrates in-line error messaging during the setup of authorized users.

- 1** Upon exiting a field, if an error exists, a message is displayed above the field in error. All fields, except User Type and By acct #, are required.





Institution Authorized Users Setup

[Add authorized users to your institution's account using the form below.]

* required fields

[You may add more users by clicking the Create link.]

Email Address First Name Last Name User Type Admin Institution Search

* blumbergh@institution.com * Bill * Lumbergh * XYZ Institution By Name ▼ Go [Create](#) [Clear](#)

Re-type Email Address

1 Institution Search Results X

2 [Select an institution or search again.] Lorem ipsum...

xx results

3 Institution	Country	Address	City	State/Province/Region	ZIP/Postal Code
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set amet consec mit convo ret amet	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]
[Institution Name]	[Country Name]	[Address] Lorem ipsum dolor set...	[City Name]	[State/Province/Region Name]	[ZIP/Postal Code]

5 Search Again **6** Select

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Purpose of this page: Illustrates the Institution Search Results when adding new users.

- 1** Search results overlay window title.
- 2** Instructional copy informing the user to select from the returned results or perform another search. The user may close the overlay window using the overlay close button and proceed without making a selection, e.g., perform another search. The contents previously entered remain in the search field.
- 3** List box containing the results based on the user's search criteria (results include the full address for correct identification purposes). Results are displayed alphabetically by institution name.
- 4** For long addresses, the display is truncated. Hovering over the address displays the entire address in a hover window/text tool.
- 5** Clicking Search Again closes the results overlay, allowing the user to perform another search. The contents previously entered remain in the search field.
- 6** The user may highlight a result and click Select to choose the desired result. Clicking Select closes the results overlay and populates the Institution field with the user's selected Institution name. If the user did not highlight a result prior to clicking Select, an error message is displayed above the list box prompting the user to select a result or perform another search.

Only results matching the keyword within the institutional hierarchy of the Admin User who is setting up the account are returned. For an HMH admin, all results matching the keyword are returned. An HMH admin may search by institution account number; however, account numbers are not displayed in the results. The account number remains in the search field until the HMH admin selects the returned result.





Institution Authorized Users Setup

[Add authorized users to your institution's account using the form below.]

* required fields

[You may add more users by clicking the Create link.]

Email Address	First Name	Last Name	User Type ?	Institution Search
* blumbergh@institution.com	* Bill			stitution
Re-type Email Address				By Name ▼ Go Create Clear

[Existing Institution User Message] X

[The email address user@institution.com is already in the system and is associated with another institution. Enter another email address or remove the Institution User entry]
Lorum ipsum...

Change Email Address Remove Entry

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Purpose of this page: Illustrates the message displayed when an existing email address already associated with an institution is entered.

- 1 When the user clicks Add Another User or Submit and the email address entered already exists in the system and is associated with an institution, error messaging is displayed instructing the user to enter a different email address or remove the entry. Clicking Change Email Address closes the window and returns the cursor to the email field. Clicking Remove Entry clears all of the fields for the current entry.

If an email address entered exists in the system as an individual account, no error message is displayed, the admin entering the information does **not** receive notice of the account upgrade, the account is changed to an institutional account, and the user receives an email indicating his/her account is now an institutional account.





Institution Authorized Users Setup

[Add authorized users to your institution's account using the form below.]

* required fields

[You may add more users by clicking the Create link.]

Email Address	First Name	Last Name	User Type ?	Institution Search
* blumbergh@institution.com	* Bill			stitution
Re-type Email Address				By Name ▼ Go Create Clear

[Existing Individual User Message] X

[The email address user@address.com is already in the system and is associated with an individual account. Confirm conversion to an institution account or enter another email address] Lorem ipsum...

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Purpose of this page: Illustrates the message displayed when an existing email address already associated with an individual account is entered.

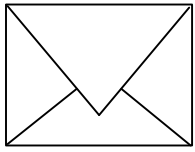
- 1 When an email address of a user already associated with an individual account is entered, the admin receives a message indicating the association. The admin may select to convert the individual to an institution or to edit the email address.

If the admin selects to edit the email address, the message window closes and the cursor is returned to the email address field.

If the admin select to convert the email address, the institution account is created and placed on "hold" in the database. The converted user is sent an email notifying him/her that an admin has submitted his/her email address as an institution account and they need to change the email address for the individual account to complete the conversion.

Once the converted user changes the individual account email address, the "hold" is taken off the institution account and it becomes active.





Subject: HMH Individual Change Your Email Address
From: noreply@hnhco.com
Sent: Wednesday, August 22, 2012 12:21 PM
To: user@emailaddress.com

1 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas ornare, arcu at cursus vulputate, sem tortor vestibulum urna, nec bibendum quam erat eu odio. In hac habitasse platea dictumst. Nam condimentum urna sit amet nulla porta porttitor. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

An Institution Administrator has attempted to add your email address to an institution. Please change your email address on your individual account to complete the process:

http://hnhco.com/index.php?app=core&module=global§ion=verify&do=auto_validate&uid=1523362&aid=c358f3e912dad67df41ebdc69936fe66

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Fusce nunc leo, posuere non fringilla at, sollicitudin ut libero. Vestibulum tempor nulla non ante aliquam ut blandit odio semper.

Need help? [Contact us](#)

Purpose of this page: Illustrates the email sent to an individual user when an admin had attempted to add his/her email address to an institution.

- 1 Email sent to an individual user when an attempt has been made to convert his/her account to an institution account. A link is provided for the user to change the email address for his/her individual account.



Institution Authorized Users Setup

[Add authorized users to your institution's account using the form below.]

* required fields

[You may add more users by clicking the Create link.]

Email Address	First Name	Last Name	User Type ?	Institution Search	
* <input type="text"/>	* <input type="text" value="First"/>	* <input type="text" value="Last"/>	<input type="checkbox"/> Admin	* <input type="text" value="Search for an Institution"/>	By Name ▼ <input type="button" value="Go"/> Create Clear
Re-type Email Address					
* <input type="text"/>					

blumbergh@institution.com	Bill	Lumbergh	Individual	XYZ Institution	User created	X
pgibbons@institution.com	Peter	Gibbons	Admin	XYZ Institution	User created	X
bslydell@institution.com	Bob	Slydell	Admin	XYZ Institution	User created	X

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Purpose of this page: Illustrates the addition of another row for input of another institution user.

1 The user's email address, first and last names, and the institution are required. The email address must be re-entered. User Type is optional. If a user does not select a user type, the user is automatically entered as a non-purchaser. If the user selects Purchaser or Admin, the other checkbox is disabled. (Note: the institution search field returns results based on the keyword(s) entered and are restricted to results based on the user's hierarchy.) (See *CA: Institution: Admin User: Add Institution Users: Institution Search Results.*) Search is by Institution only, with the exception of an HMH admin who will be presented with a dropdown box to select "By Name" or "By Acct #". In-line validation is performed on field exit and errors must be corrected prior to adding another row. User may clear the contents of the current row by clicking the Clear link. User may click the "X" on any existing, previously entered row to delete that row from the page and database. There will not be a delete confirmation message.

2 Clicking the Create link validates the current row and returns error message(s) for any field validation errors, including existing email address validation.* If no errors exist, or upon correction of field errors, the system adds the record to the database, refreshes the page, changing the

validated data textual display, replaces the Create link with a message indicating the user was created, places a delete record indicator, e.g., red "X", at the end of the row, and adds another row with an Create and Clear links at the end. The system sends a Complete Your Account Setup email to the user(s) added (see *CA: Institution: User Setup Email*).

*If an email address entered already exists in the system and is associated with an institution, error messaging is displayed instructing the user to enter a different email address or remove the entry. See *CA: Institution: Admin User: Add Users: User Exists*. If an email address entered exists in the system as an individual account, no error message is displayed, the account is changed to an institutional account, and the user receives an email indicating his/her account is now an institution account.





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		<input type="text" value="Enter keywords, ISBN, product code or author"/>			in	<input type="text" value="Entire Site"/>	<input type="button" value="Search"/>	 Cart 0
Curriculum	Assessment Solutions	Educational Services	General Interest Books	Books for Teens & Kids	Resources			
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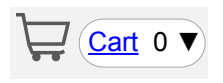
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Curriculum	Assessment Solutions	Educational Services	General Interest Books	Books for Teens & Kids	Resources			
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