

# USO – Phase 1 USO.org Site Map

September 29, 2010 v 9.0

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## NOTES:

- ODP site maps were removed since that information is now contained in a separate document.
- some page titles/labels are still under discussion

## Site Map Key:

*CN: content notes*

web page

link to USO.org  
page

*multiple web  
pages of similar  
content*

*external website*

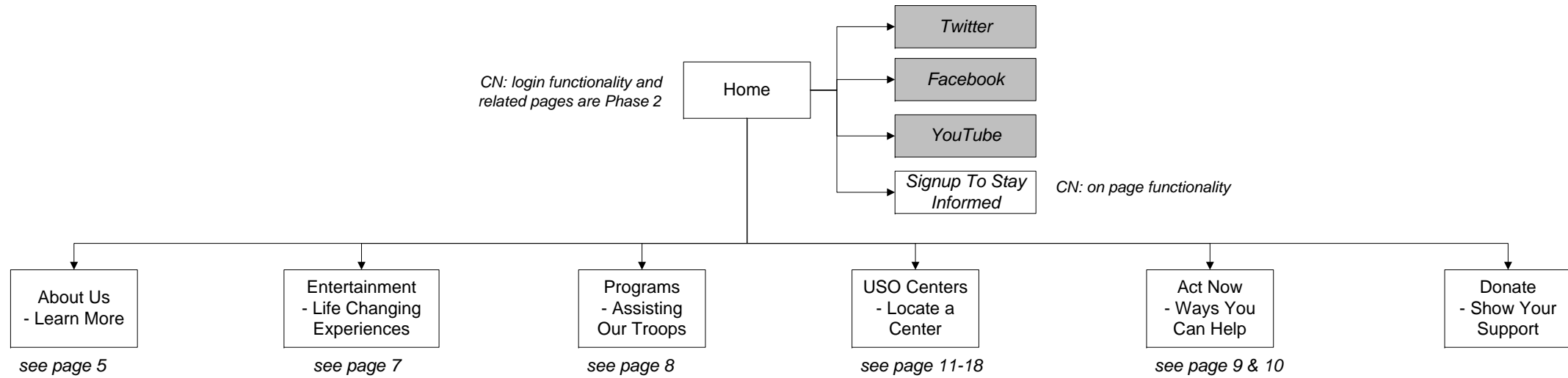
3<sup>rd</sup> party content  
skinned to look  
like USO

## Version History

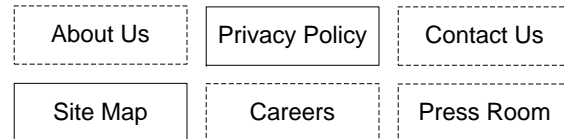
Additional version history on last page of this document

DATE	VERSION	NOTES
7 / 16 / 2010	6.0	Updated the following: <ul style="list-style-type: none"> <li>- Act Now\Become a USO Partner per client Word document and discussion</li> <li>- About Us\The Organization\Careers per client email feedback</li> <li>- Entertainment per client email feedback</li> <li>- USO Centers per client email feedback</li> <li>- About Us\Events per client email feedback</li> </ul>
7 / 19 / 2010	6.1	Added FAQ page to USO Store per client email (page 4)
7 / 20 / 2010	7.0	Updated the following: <ul style="list-style-type: none"> <li>- Act Now\Combined Federal Campaign (CFC) &amp; United Way – remove “&amp; United Way”</li> <li>- add Employee Giving page under Combined Federal Campaign (CFC) page</li> <li>- change Act Now\Partner Programs to Partner Highlights</li> <li>- change Act Now\Become a USO Partner\Partners &amp; Sponsors to Partners</li> <li>- add How to Partner page and related content notes under Act Now\Become a USO Partner\Partners\Partner Impact</li> <li>- made Act Now\Become a USO Partner\Corporate Partners the first sub-navigation page</li> <li>- move Act Now\Become a USO Partner\Worldwide Strategic Partners under Act Now\Become a USO Partner\Corporate Partners</li> <li>- update partner type sub-pages (Clubs &amp; Organizations, Entertainment Partners, Media Partners)</li> </ul>
8 / 10 / 2010	8.0	Updated per client email attachment “Development Site Map Outline -v3-8-4-10-MW.xls”
9 / 29 / 2010	9.0	Synchronized all pages with the newly launched USO.org site; consolidated Center pages.

**OVERVIEW – see noted pages for details about sub-pages for each section**



**Footer** *CN: copyright*



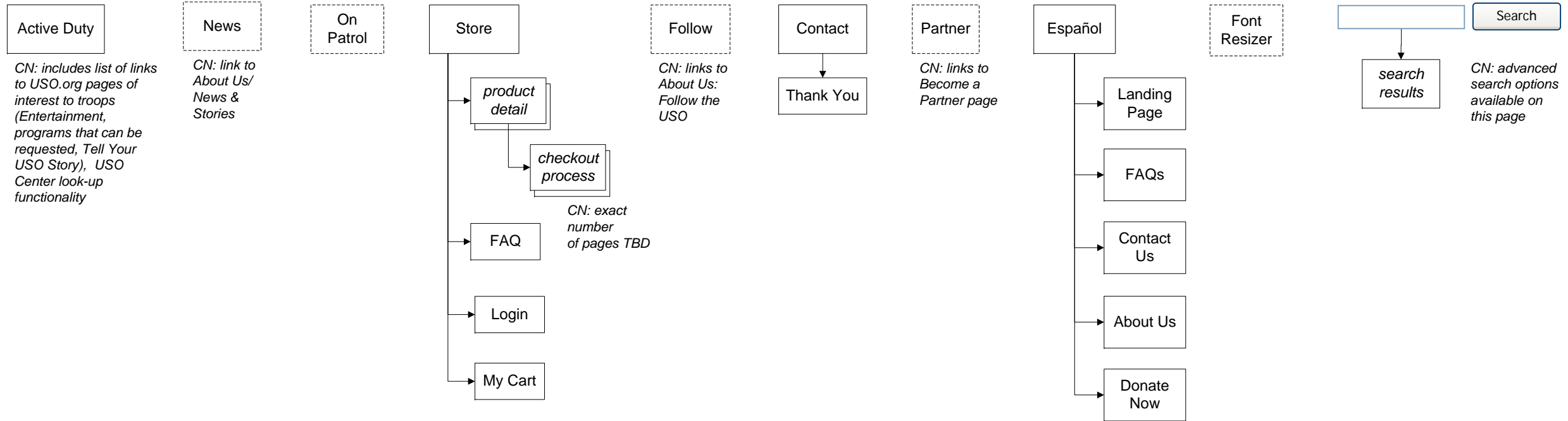
Low-bandwidth version

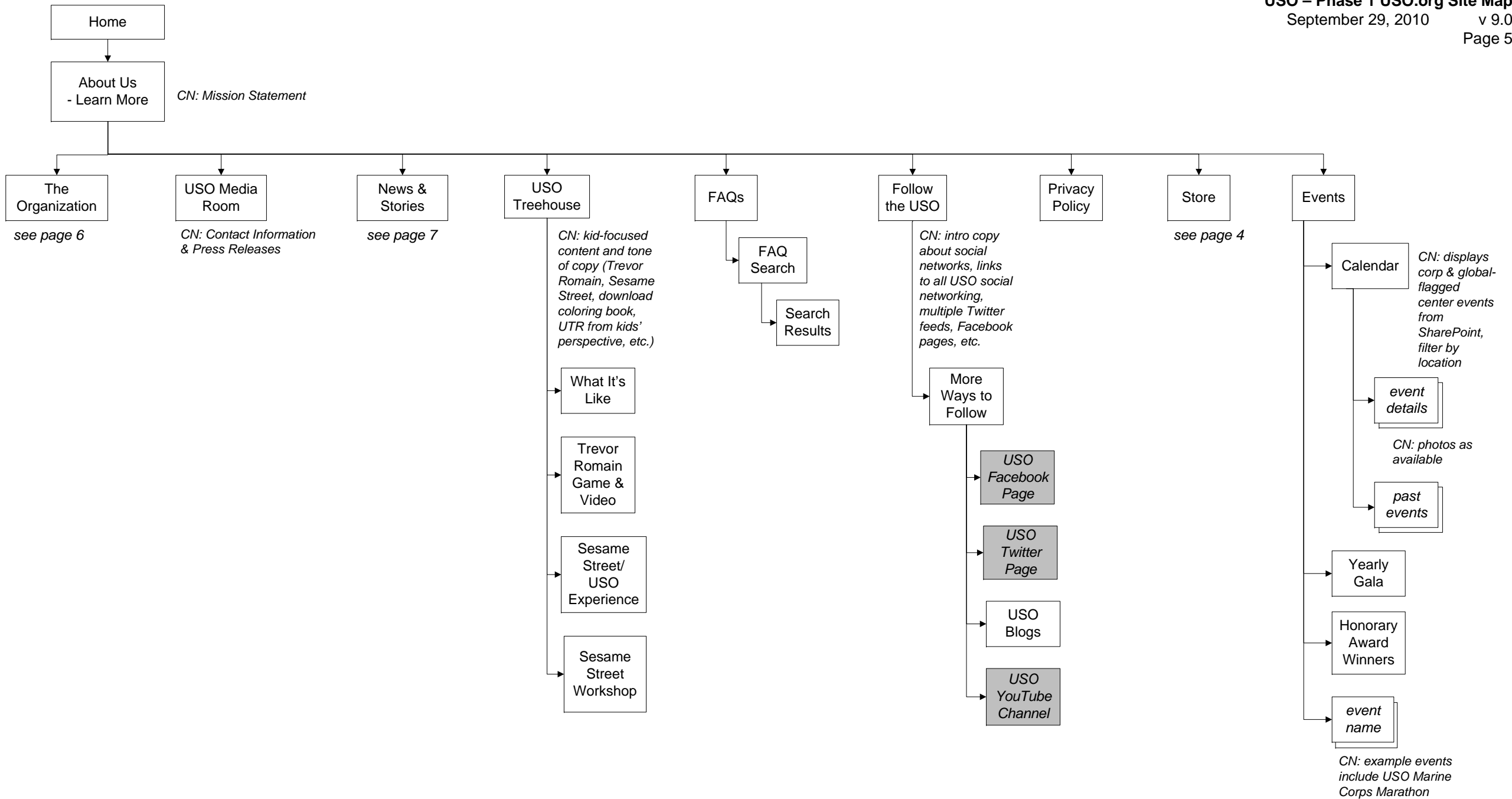
*CN: loads different stylesheet for USO.org webpages. Link label switches to "High-bandwidth version" on any low-bandwidth styled pages and will re-load the original stylesheet when clicked.*

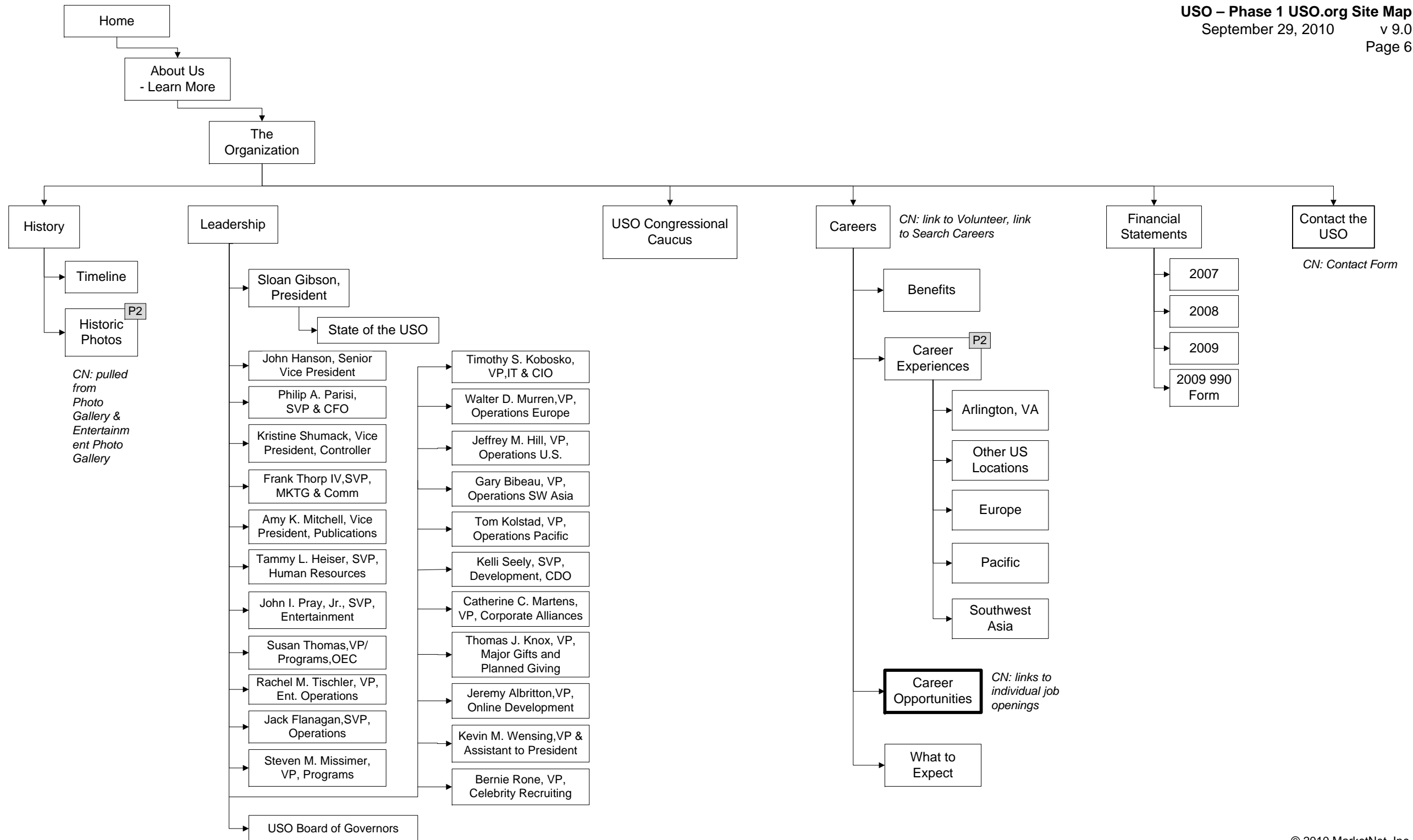
**Utility navigation**

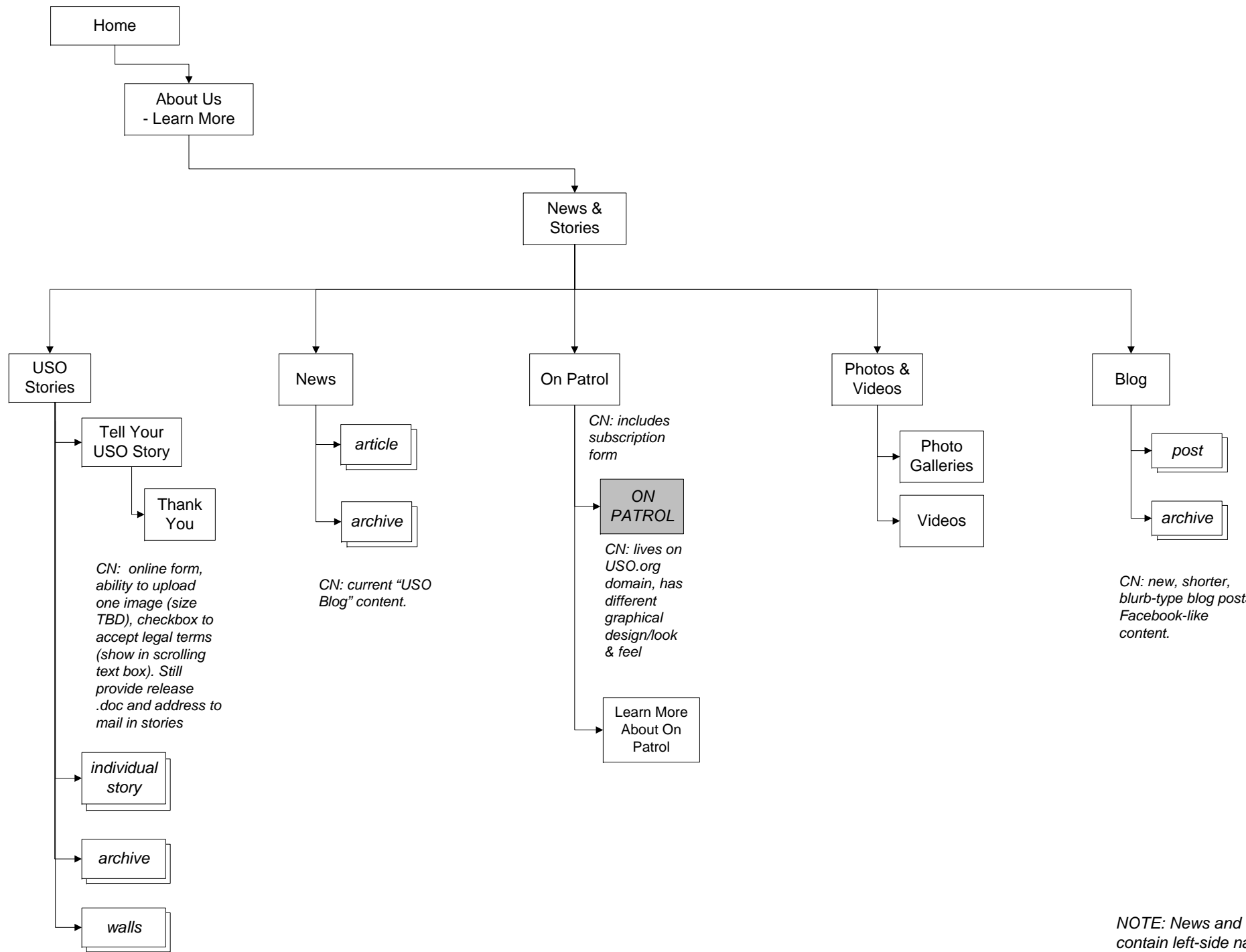
*see page 4*

Utility functionality – appears on every page including the Home page, location on page TBD









*CN: online form, ability to upload one image (size TBD), checkbox to accept legal terms (show in scrolling text box). Still provide release .doc and address to mail in stories*

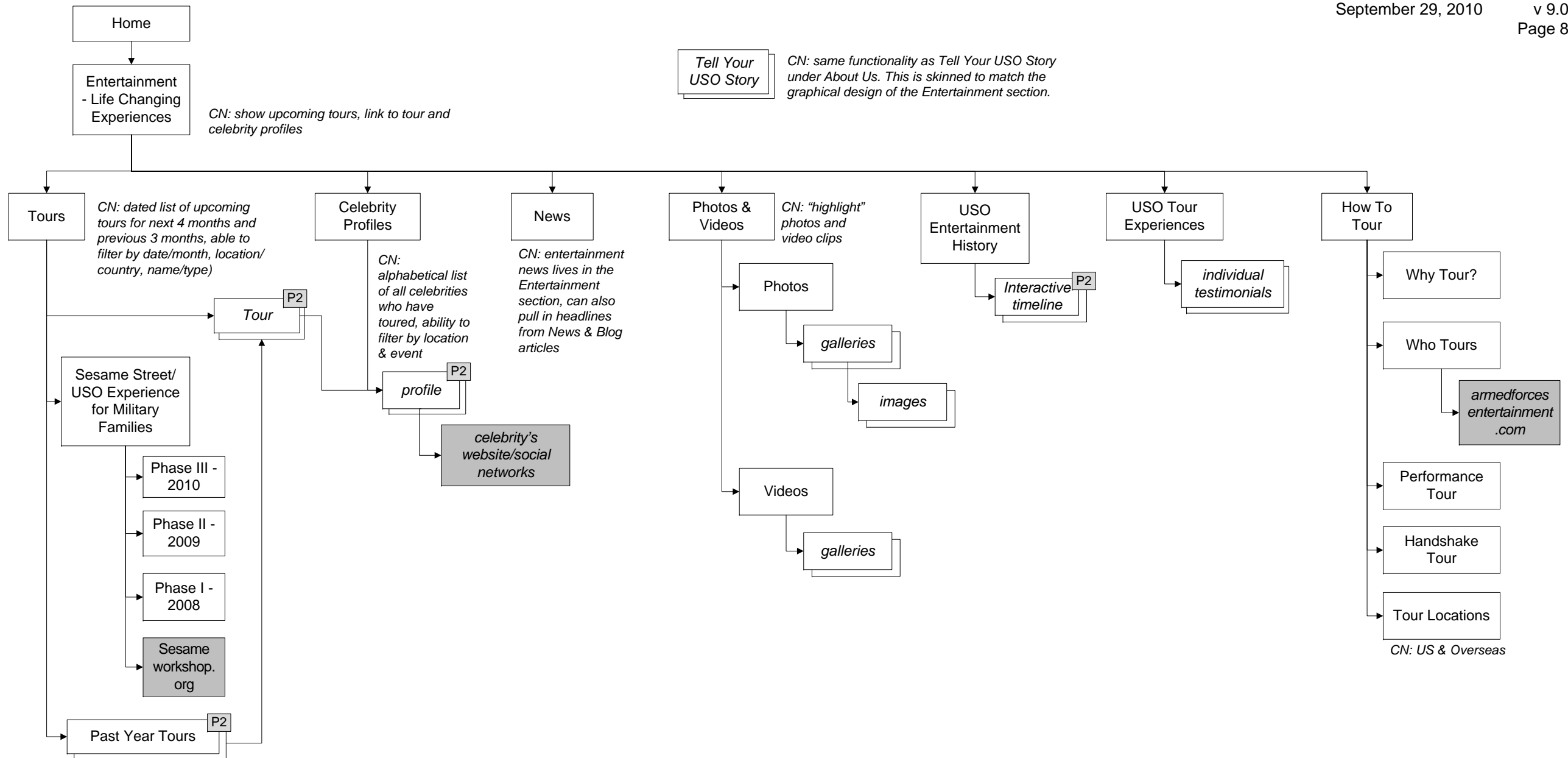
*CN: current "USO Blog" content.*

*CN: includes subscription form*

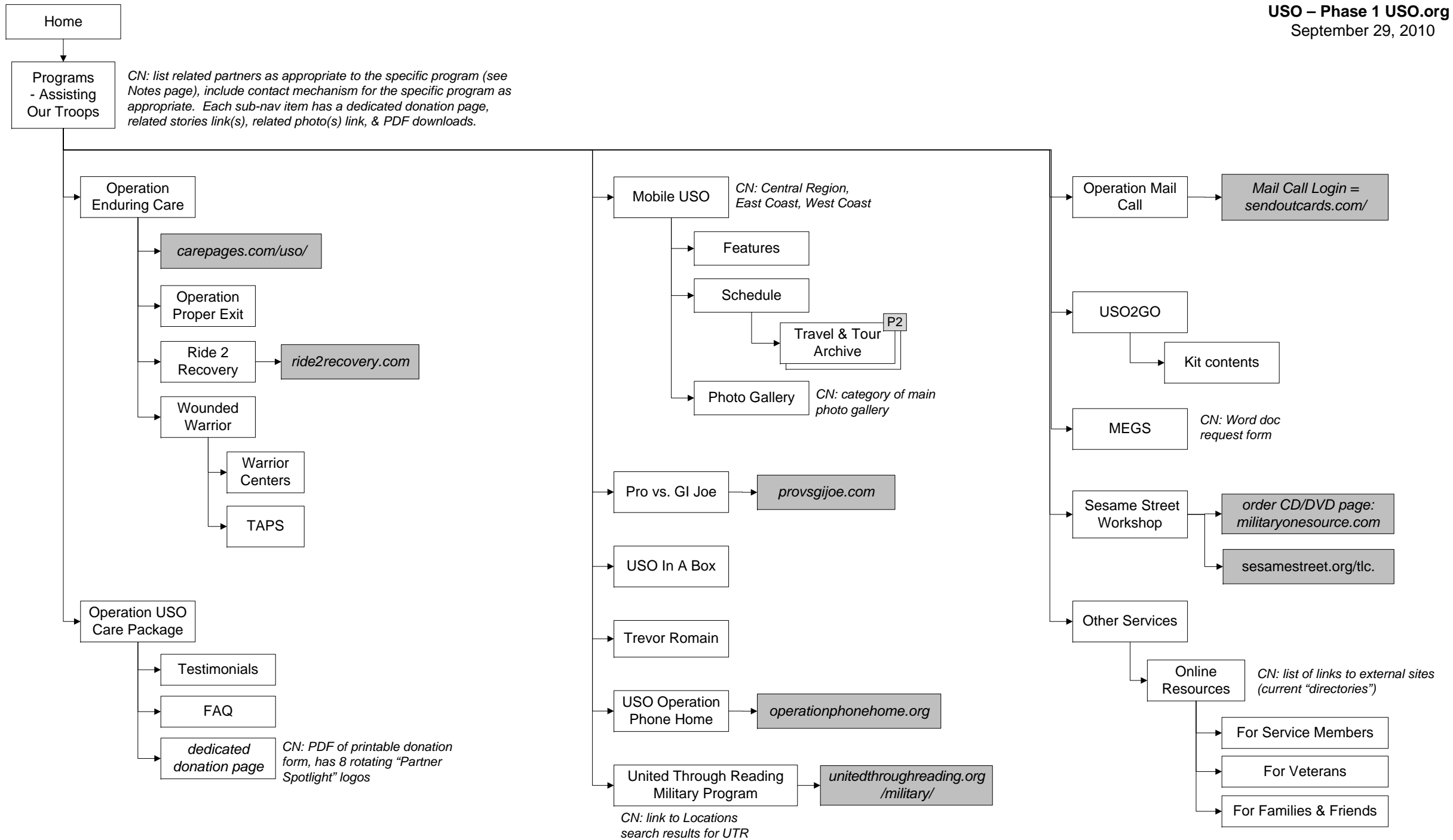
*CN: lives on USO.org domain, has different graphical design/look & feel*

*CN: new, shorter, blurb-type blog posts; Facebook-like content.*

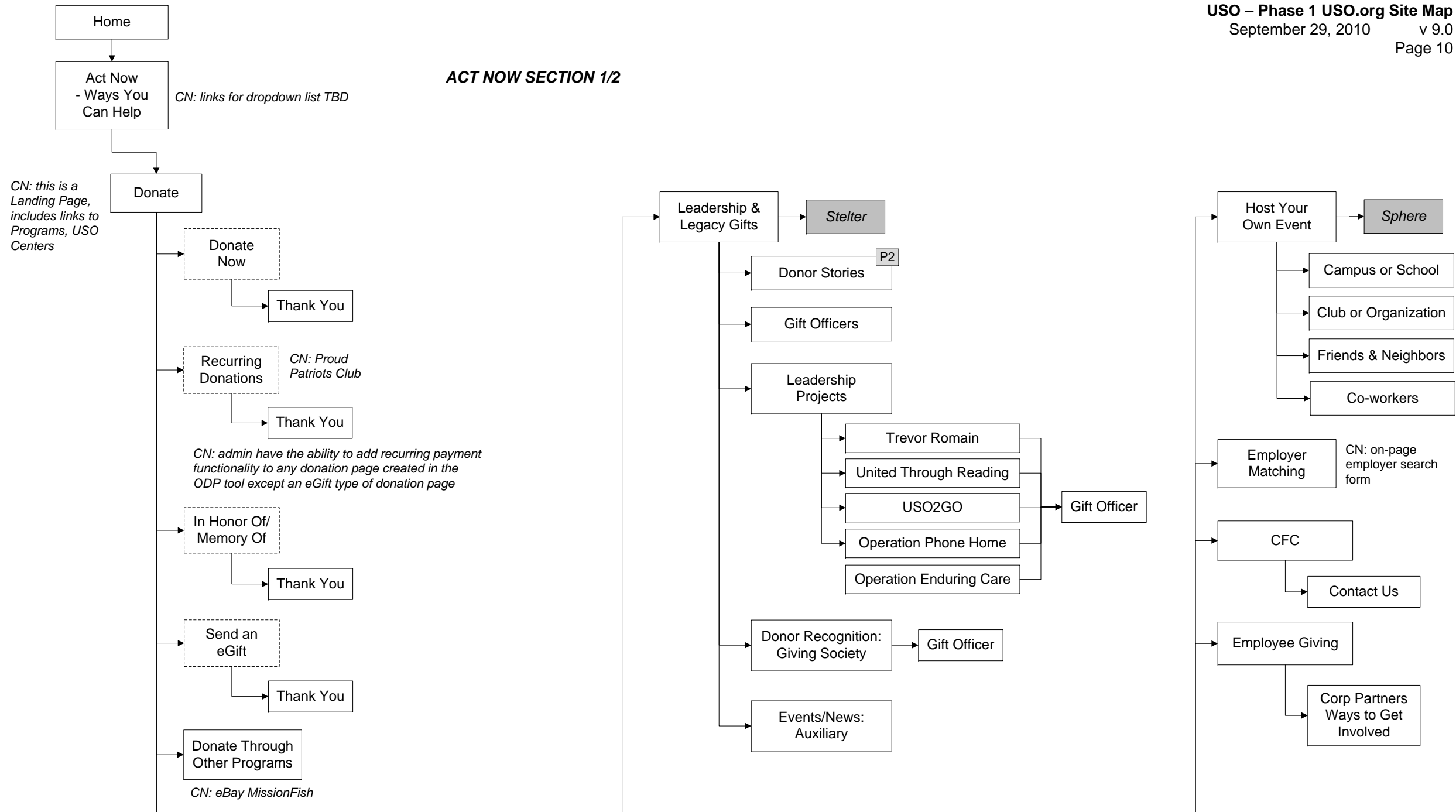
*NOTE: News and Blog pages will not contain left-side navigation to better use page real estate. Other subpage in this section will have left-side navigation which will include links to News and Blog.*



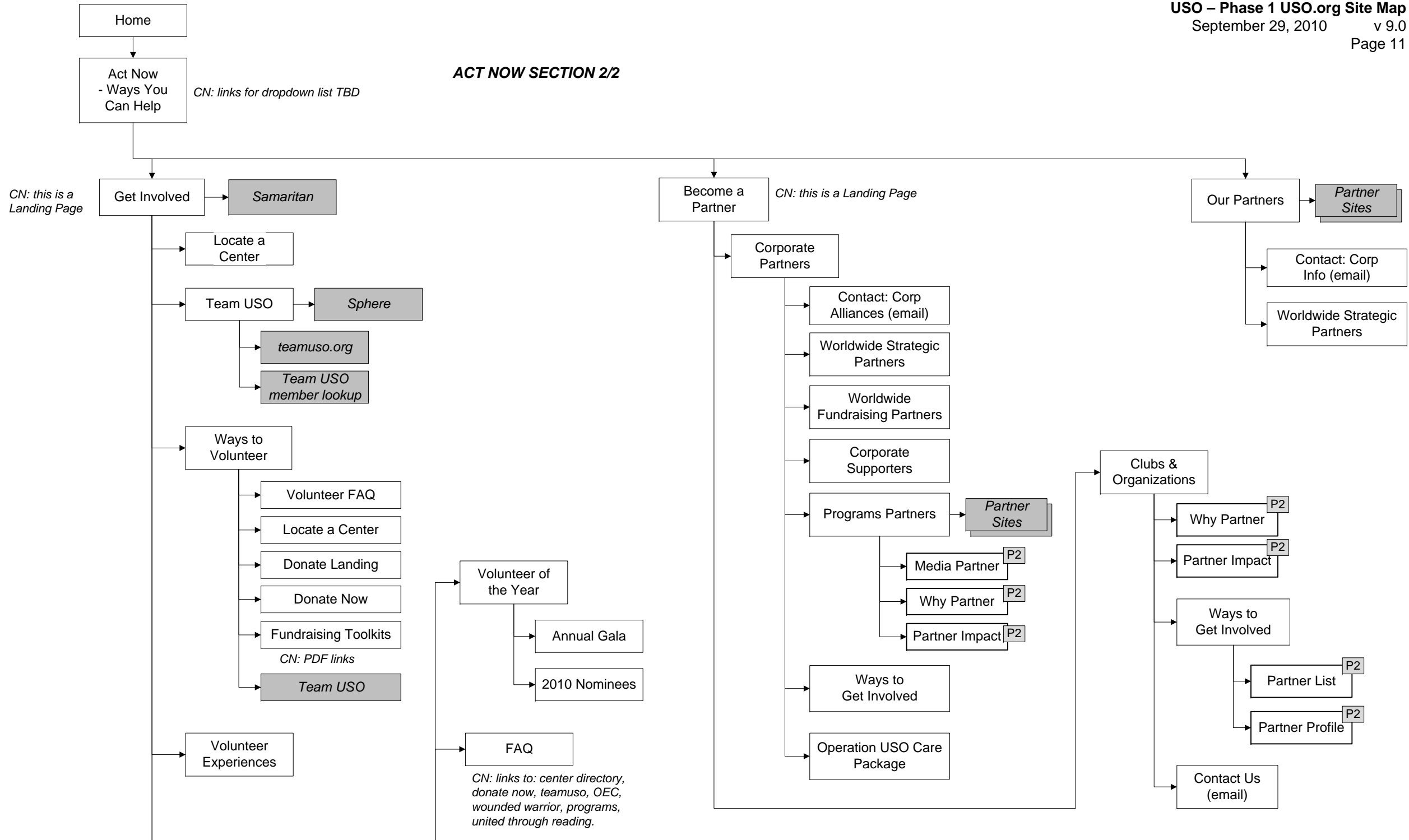


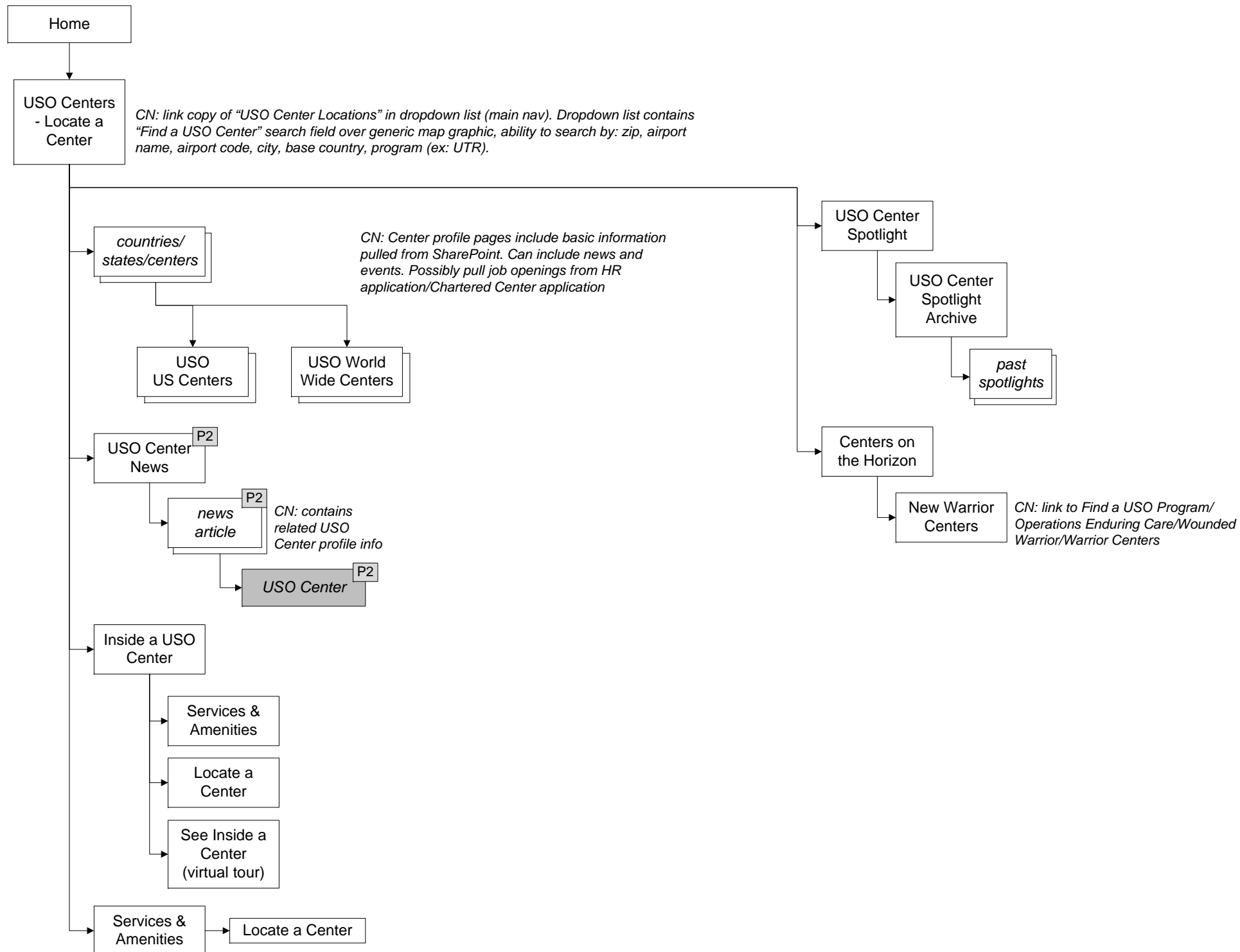


ACT NOW SECTION 1/2

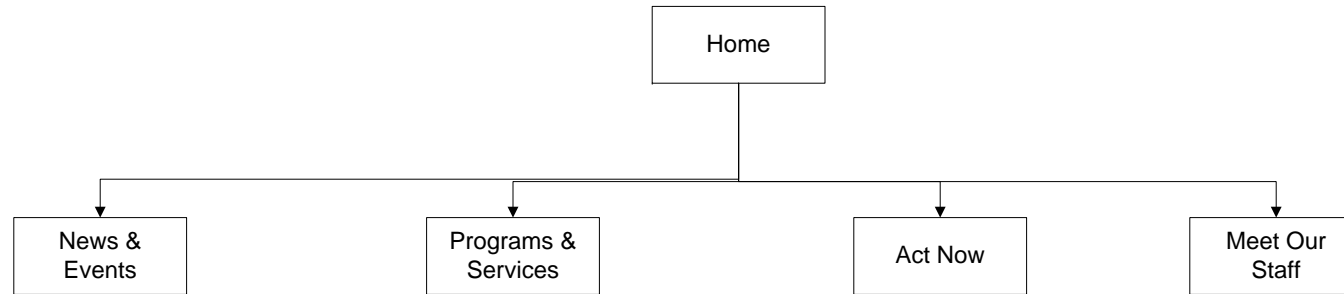


ACT NOW SECTION 2/2

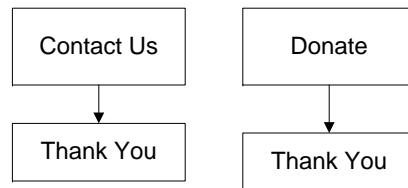
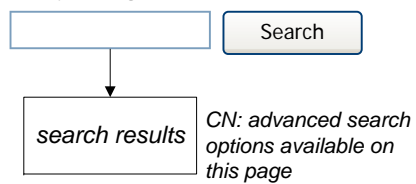




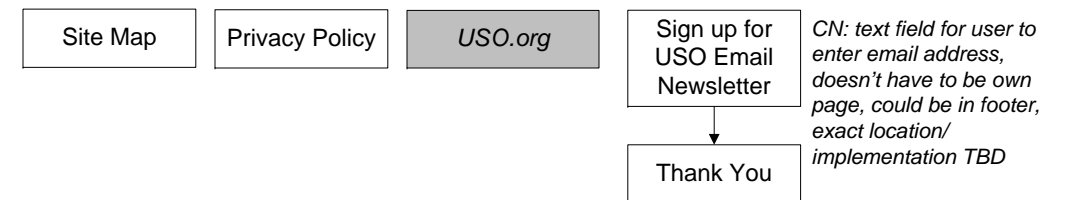
USO Center Website – default site map



Utility navigation



Footer CN: copyright



**NOTES:****Programs Team Relationships 3/2010\*****Programs Partnerships**

United Through Reading - United Through Reading's Military Program

Spike TV True Dads - United Through Reading's Military Program

Comedy Central PVT. Jokes - USO2GO

AT&T - Operation Phone Home

Pro vs. GI Joe - Pro vs. GI Joe

Trevor Romain Company - Trevor Romain

Office of the Deputy Under Secretary of Defense (Military Community and Family Policy), Office of Children and Youth, Military One Source – Trevor Romain

Sesame Street - Talk, Listen & Connect

Wounded Warrior Project - Operation Enduring Care

Ride 2 Recovery – Operation Enduring Care

National Cartoonist Society -Operation Enduring Care

Wintergreen Adaptive Sports - Operation Enduring Care

AbilityOne - Operation Enduring Care

Tragedy Assistance Program for Survivors - Families of the Fallen

Moyer Foundation - Families of the Fallen

Pelican - United Through Reading's Military Program

Disney - Disney Care Packages

**Operation USO Care Package – see attached list – MISSING AS OF 4.22.2010**

**Programs Vendors**

Amazon - United Through Reading's Military Program, USO2GO, Pro vs. GI Joe, Operation Enduring Care, USO in a Box

Best Buy Government Sales - USO2GO, Pro vs. GI Joe, Operation Enduring Care, USO in a Box

AT&T - Operation Phone Home

Minimus - USO2GO

AxisGlobal - USO2GO

PSI - Mobile Entertainment Gaming System

3Di - USO in a Box

AAR - USO in a Box

Distribution by Air - USO in a Box

Pelican Art - Operation Mail Call

Playaway - USO2GO, Operation Enduring Care

McClung - United Through Reading's Military Program

**Operation USO Care Package Vendors - See attached list – MISSING AS OF 4.22.2010**

\*Programs Team Relationships 3-19-10.mmap - 3/22/10 - Steven Missimer

## Additional Version History

Current version history on second page of this document

DATE	VERSION	NOTES
4 / 20 / 2010	0.0	MN internal review
4 / 23 / 2010	0.1	Updated per MN internal review, add ODP system site maps, add USO Center Website default site map
4 / 28 / 2010	1.0	Initial client review at USO
5 / 3 / 2010	2.0	Updated per client review
5 / 11 / 2010	3.0	Updated per client discussion of client feedback, MN review of client feedback on strategic recommendations, removed ODP site map since now its own document
5 / 13 / 2010	4.0	Updated per notes from late client meeting on 5.11.2010 at the USO – re-combine Get Involved and Give content areas, change some global navigation labels and re-order
6 / 15 / 2010	5.0	<ul style="list-style-type: none"> <li>- Added Tammy L. Heiser to About Us/The Organization/Leadership (page 6)</li> <li>- Added past events pages under Events/Calendar (page 5)</li> <li>- Removed Share Your Story page under Tell Your Story. Tell Your USO Story page will contain the online form and when successfully submitted, take the user to the related Thank You page (page 5)</li> <li>- Added reference to the Tell Your USO Story pages and functionality for the Entertainment section (page 7)</li> <li>- Updated navigation labels to match comps presented at the beginning of June</li> <li>- Re-arrange Entertainment and Programs pages to match global navigation order</li> </ul>
6 / 17 / 2010	5.1	Updated Entertainment\How To Tour content and labels (page 7)
7 / 12 / 2010	5.2	<p>Updated the following:</p> <ul style="list-style-type: none"> <li>- About Us\The Organization\Careers – removed Testimonials page</li> <li>- Act Now\Donate – add Landing Page content note, differentiate donation form pages, add In Honor/Memory of donation page and related Thank You page, move Team USO page under Act Now\Volunteer, add Other Ways to Donate page, remove “&amp; Payroll Deduction” from Employer Matching page title and added 3<sup>rd</sup> party look-up to the content notes for that page, remove Congressional page, add “&amp; The United Way” to Combined Federal Campaign (CFC) page title, added The Club page as a link from the Recurring Donations page</li> <li>- Act Now\Volunteer – add Landing Page content note, change Testimonials page title to Volunteer Experiences, add content note regarding subpages under Ways To Volunteer page, change page title to Get Involved</li> <li>- Act Now\Ways to Volunteer – added fundraising toolkits to content note</li> <li>- Act Now\Become a USO Partner – add Landing Page content note, update page title on Other Ways to Partner content note</li> </ul>